

How to construct your Proposal

Well, the *The Gambia*'s proposal is a good place to start. You can never go wrong doing the proposal like the professionals.

A. The coversheet would be cool.... *leaving out the following categories:*

Lending Instrument, Project ID, Environmental Category, Date PID
Approval/Disclosed Estimated Date of Appraisal Completion

Do complete the other categories to the best of your ability.

B. Introduction and Context – This section would be the general background on the country and concerns.

- a. Country Context – Background of
- b. Sectoral and Institutional Context – MDG aspect here.
- c. Relationship to Country Assistance Strategy (CAS) – What is the overall WB strategy and how does this fit in to the process?

C. Proposed Development Objectives – This is where you can give a sense of how you will measure progress.

- a. Proposed Development Objectives – Stated in simple terms
- b. Key results – measurable outcomes that you would hope to achieve

D. Preliminary Description – Model this similar to The Gambia's section

- a. Concept Description – be sure to include components or phases
- b. Various Components with approximate costs

E. Financing – Here is where all of the budget categories should be put together in table (similar to the student examples).