

Zach Wergeland

P.1

Broadcast Media

Mr. Schiff

PSA #2 Script

Scene 1: (TEXT) Kindness, by Zach Wergeland

Scene 2: (VIDEO)

Camera Angle: Dolly

Setting: School Hallway

Action: Girl walks alone in hall man comes and cheers them up

Description: A depressed girl is walking alone in a hall when a guy comes over and gives her a high five and cheers her up.

Scene 3: (TEXT) Every day there are sad people everywhere..... but you can change that.

Scene 4: (VIDEO)

Camera Angle: Tilt

Setting: Courtyard

Action: Girl picks up trash in courtyard and teacher is happy

Description: The same girl that got happy before is picking up trash in the courtyard and a man comes by and thumbs up

Scene 5: (TEXT) Although it doesn't seem like that big of a deal kindness can lead to so much more.

Scene 6: (VIDEO)

Camera Angle: Long Shot

Setting: Classroom

Action: Man eats candy and gives a piece away

Description: The guy who was happy from the courtyard gives away a piece of the candy he's eating to another person

Scene 7: (TEXT) Just one thing a day and we can achieve a happier world

Scene 8: (VIDEO)

Camera Angle: Pano

Setting Hallway

Action: People are being kind in hall

Description: All the people from the other scenes come together are having a "kindfest" high fives and smiles.

Scene 9: (TEXT) Just take the step and be kind to your fellow people

Scene 10 (TEXT) When we're kind we can achieve so much more

Scene 11(TEXT) For more information go to <https://www.randomactsofkindness.org>

Scene 12 (TEXT) Thank You

Scene 13 (TEXT) Music by Bensound.com