

Script (PSA #2)

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Broadcast Media

Period 1

Scene 1: (Background Image) Social Media logo college (Text) Dangers on the Internet, by – Nabikshya Rayamajhi and Elizabeth Perez

Scene 2: (Text) About 37.7% of the world's population uses the Internet, which are more than 2 billion people.

(Video) Camera Angle: Dolly Shot

Setting: In Class

Action: Girl on the Internet

Description: A girl is on the Internet and the camera circles around her.

Scene 3: (Text) More than 1 in 3 young people have experienced cyber threats online

Scene 4: (Text) About 27% of Tweens put a fake age on their online profile. About 28% have a stranger contact them through an online channel

Scene 5: (Text) Cyber bullying

Scene 6: (Text) Cyber bullies feel more powerful because they can't be seen you face to face and can bully others through a screen.

Scene 7: (Text) Cyber bullies can post hurtful information about someone on social media and hack other users

Scene 8: (Text) Harassment and threats

(Video) Camera Angle: Pan Shot

Setting: In the Halls

Action: Threats with a pan shot recording the comments

Description: Camera records threats online a person is receiving on a post.

Scene 9: (Text) Women and girls are usually victims of this behavior. Someone who they have not had a good history or relationship with might harass and threaten them.

Scene 10: (Video) Camera Angle: Zoom in

Setting: In class on the computer

Action: Zoom in on a computer with words

Description: Camera zoom in on a computer with “How to prevent Cyber bullying, Threats, and Stay safe on the Internet.”

Scene 11: (Text) Don't give out personal info

(Video) Camera Angle: Hand held shot

Setting: By a locker

Action: Viewpoint of a person

Description: Girl gives number to a person by locker

Scene 12: (Text) Don't talk to people you don't know online

(Video) Camera Angle: Pan shot

Setting: By the window

Action: pan shot around a girl

Description: Girl opens a new tab

Scene 13: (Text) Don't become online friends with strangers

(Video) Camera Angle: tripod shot

Setting: In courtyard

Action: Camera shooting 2 girls

Description: 2 girls meet up

Scene 14: (Text) NEVER arrange to meet people that you've met on line

(Video) Camera Angle: Tilt shot

Setting: In Class

Action: Tilt shot on girl and computer

Description: Girl talks to stranger to meet up