Noah Natt

Period 6

Lamborghini Human Interest

Did you know Lamborghini has sold about 23,000 cars?!?! The company has mostly sold the Lamborghini Aventador… obviously the most popular car. The Aventador sell count is about 1,000 right now. Lamborghini has 114 dealers all over the world and 28 in the U.S.A alone.

Lamborghini has about 20 models produced. There are five Lamborghini Aventador models. There is the LP 700-4 Roadster, the Aventador J, Dreamliner, and the LP 720-4 50˚. There are also three Lamborghini Huracan models. There is the LP 610-4 Coupe, Super Trofeo, and LP 610-4 Roadster (my personal favorite). There are also many other models including the Murcielago, Reventon, Veneno, and the second most popular, the Gallardo.

Lamborghini also has 25 limited edition/concepts. There is the 1963 350GTV, 1966 Flying Star, 1967 400 GT Monza, 1967 Marza 1, 1974 Bravo, 1977 Cheetah, 1978 Faena, 1980 Athon, 1981 LM001, 1982 LMA002, 1982 Marco Polo, 1982 LM003, 1986 LM004, 1987 Portofino, 1988 Bertone Genesis, 1995 Cala, 1996 Zagato Raptor, 1998 Pregunta, Diablo Canto-L147, 2005 Concept S, 2006 Miura Concept, 2008 Estoque, 2012 Urus, 2013 Egoista, and the all new 2014 Asterion.

Ferrucio Lamborghini was the creator of it all. Ferrucio was born on April 28th 1916 in Renazzo di Canto, Ferrara, Emili-Romagna, Italy. He was born in a wine orchard with his mother and father, no sibilings. He loved farming machinery since a young boy so that’s what made him more like a mechanic than a farmer. When he was 19, Lamborghini attended Fratelli Taddia technical institute near Bologna. In 1940, Lamborghini was chosen for the Italian Royal Air Force where he served as a mechanic. Lamborghini was taken prisoner when the island he was stationed at fell to the British at the end of the war in 1945, and was not able to return home until 1946. After World War 2, Lamborghini opened a garage where he serviced vehicles and modded out his Fiat Topolino. Later in his life, Lamborghini started a tractor company (he never even started the modern car company) and hired employees to make Lamborghini Tractors. The company was never successful, only selling about 20 tractors, so, they eventually ran bankrupt and Lamborghini retired and bought a 740-acre estate named “La Fiorita” on the shores of Lake Trasimeno, in Castiglione del Lago, a town in the Umbria region of Italy. Eventually returning to farming, he started hunting and built a wine orchard. When Lamborghini was 76, on February 20, 1993, he died at Silvestrini Hospital in Perugia after having a heart attack fifteen days before. He is now buried at the Monumental Cemetary of the Certosa di Bologna monastery.

Now you know all the Lamborghini models and what they are called. All of the concept cars. And about the man behind all of it, Ferrucio Lamborghini. My favorite Lamborghini is most definitely the Huracan LP 610-4 Roadster.