

Madison Schwake

1/13/19

Period 2

## PSA Script

Scene 1 : (TEXT) {Electronic Rules PSA by Madison Schwake}

Scene 2 : (TEXT) { Personal electronic devices, excluding iPads, are allowed}

Scene 3 : (VIDEO)

**Camera Angle** : Really close to electronic device and then move farther away

**Setting** : Before school starts in the lobby

**Action** : Person on phone in the morning

**Description** : The camera moves from really close to phone to a full body shot of the person

Scene 4 : (VIDEO)

**Camera Angle** : Pan getting person in frame

**Setting** : By lockers

**Action** : person on phone during break

**Description** : The camera shows the person on their phone during break

Scene 5 : (VIDEO)

**Camera Angle** : Hand Held

**Setting** : Lunchroom

**Action** : Person on phone during lunch

**Description** : The camera is a little bumpy because it is hand held moving towards the person on phone

Scene 6 : (VIDEO)

**Camera Angle** : Pan getting person in frame

**Setting** : By the lockers during passing period

**Action** : Person on phone near locker

**Description** : The camera will pass over the person on their phone near the lockers

Scene 7 : (VIDEO)

**Camera Angle** : Really close to electronic device and then move farther away

**Setting** : After school in the outside entrance

**Action** : Girl on phone calling mom

**Description** : The camera will zoom out from a tree and show the person on their phone calling their mom

Scene 8 : (PHOTO) {Phone}

Scene 9 : (TEXT) {All devices must be put away and turned off before entering the classroom, you can use your phone in class if the teacher instructs you to}

Scene 10 : (PICTURE) {iPad}

Scene 11 : (TEXT) {Students should not bring their iPads to lunch, they should be left in their lockers, when kids arrive at school our iPads should be at 50%.}

Scene 12 : (TEXT) {For more information visit <http://blogs.4j.lane.edu/schiff/>}