PSA #2 Script

Scene 1: (TEXT) [Cyber Bullying PSA by Madison Schwake and Piper Ferris]

Scene 2 : (VIDEO)

Camera Angle: Looking over shoulder and zoom

Setting: By stairs

Action: Girl texting bully, "wanna hang out?"

Description : The camera zooms in on a girl's phone from over her shoulder as

she texts someone asking them to hang out.

Scene 3: (VIDEO)

Camera Angle : Looking over bully's shoulder and zoom.

Setting: By lockers

Action: Bully replies to previous message from girl, and says "No, why would I

want to hang out with you? You are gross."

Description: The camera zooms in over bully's shoulder as she replies to the

text from girl.

Scene 4 : (VIDEO)

Camera Angle : Looking over girl's shoulder.

Setting: By stairs.

Action : Girl watches as the bully types and receives the rude text from bully.

Description : Girl receives the rude response from bully.

Scene 5: (TEXT) [Bullying does not have to happen face to face]

Scene 6 : (VIDEO)

Camera Angle : Hand held walking behind girl.

Setting: In the hallway going into the bathroom.

Action: Girl walking into the hallway and going into the bathroom crying over

mean text from bully.

Description: Camera following girl into the bathroom and focusing on her crying

Scene 7: (TEXT) [Hiding behind a screen does not make your words any less hateful.

Your words still have power.]

Scene 8: (PHOTO) [bully is sending something mean]

Scene 9: (PHOTO) [facts about cyber bulling]

Scene 10: (TEXT) [about 4,500 teens commit suicide each year after they have been cyber bullied.]

Scene 11: (TEXT) [nationwide, almost 15% of students have reported being cyber bullied.]

Scene 12: (PHOTO) [social medias on phone]

Scene 13: (TEXT) [about 16% of high school student experience cyber bulling]

Scene 14: (TEXT) [be a friend, not a bully]

Scene 15: (VIDEO)

Camera Angle: Pan following friend to help girl

Setting: Outside in the flex space

Action: Friend will walk out to girl and say "I know you have been having a hard time but I want you to know I am here for you." Girl says thanks and then they hug.

Description: camera pans all of this going on.

Scene 16: (TEXT) [for more information go to https://www.stopbullying.gov/]