

Madison Schwake
Broadcast Media
Period 5
April 11, 2018

Elevator Speech

My PSA is going to be about foster care. I think foster care is a really important topic and people don't talk about enough. I will be talking about what good comes out of foster care and what bad things happen to foster care kids if you don't foster them.

My targeted audience is anyone that is thinking about fostering or people who don't foster to maybe change their mind. While watching my PSA people will learn more about foster care and hopefully like the idea of it, see the value for helping children have a loving family. People should care about this topic because kids that are in foster care got taken away from their parents and it was mostly not their choice.