

# Adopt an Element

Name \_\_\_\_\_

## Directions

Period \_\_\_\_\_

### 1) Complete the “Adopt An Element Fact Sheet”.

Information sheets must be neat and contain all the information requested. You also need to provide a list of your sources/references on your information sheet.

### 2) Complete a project.

Choose one of the two options below.

#### Option 1: Create an Advertisement for your element.

The advertisement must include the element's name, symbol, atomic number, average atomic mass, cost, your name, and an advertising slogan that describes one or more of its important uses. Advertisements should be neat, colorful, and contain all the information listed above. You may add pictures that relate to your advertisement theme. You may also choose to produce a digital copy of your advertisement by using SketchesSchool, Notability, or any other compatible program. Your advertisement should follow a very similar format to the example below.

#### Option 2: Create a Commercial or Short Infomercial for your element.

The commercial must include the elements' names, symbols, atomic numbers, average atomic masses, costs, and an advertising slogan that describes one or more of their important uses. Each commercial/infomercial must be neat, colorful, and contain all the information listed above. You may add pictures, props, costumes, etc. that relate to your advertisement theme and are school appropriate.

#### EXAMPLE

The example advertisement is enclosed in a black rectangular border. It contains the following text and labels with arrows pointing to them:

- 33**: Atomic Number
- 74.9**: Atomic Mass
- As**: Symbol
- Arsenic**: Name
- Arsenic's a sure fire way to deal with a nasty rat and works better than a mean, old, stinky cat!**: Slogan
- Cost = \$3.20 for 1 gram**: Cost
- John Smith**: Your Name

At the bottom right, outside the border, is the text: **\*\*You add pictures or drawings that illustrate various things about your element\*\*\***