

Name _____

Period _____

Commercial/Trailer – The Outsiders

Requirements:

- Your Video must be no more than two minutes in length
- Commercial must include storyboard and script
- Should include important details about the characters and original storyline
- Every member must have importance in the process
- written explanation of what you did, how you did it and express your opinion of the story. Include why you did or didn't like it.

Helpful hints:

- First, choose important **Scenes** and **list characters** needed
- Next, draw your images using the storyboard for important shots in the video.
- Finally, liven up your commercial/trailer with a garage band track or a pre-recorded music
- You may want to use costumes or props for your scene
- Use of still shots and video may enhance your commercial

Grade is based on:

- Following the above requirements
- Script
- Accurately illustrating important parts of the story without giving it all away
- Conventions on story board, in video, and script (spelling, grammar, punctuation, capitalization)
- written explanation of what you did, how you did it and express your opinion of the story. Include why you did or didn't like it.
- Brainstorm, Storyboard & Story Map
- Creativity/Appearance
- Group evaluation sheet

Scene tips:

- Be sure that everyone has a part
- Know your lines – use loud, clear voice
- Be aware of your audience – can they see, hear, taste, smell, touch the action?
- Don't forget props or costumes
- Pay attention to important details – what are they?
- Have fun and be safe