

# **SOCIAL MEDIA AND MLA**

**LEARNING HOW TO CITE SOCIAL MEDIA**

# TODAY'S AGENDA & OBJECTIVES:

## Agenda:

- Good News
- Vocabulary and Essential Question Worksheet
- Learning How to Cite Social Media
- Social Media Scavenger Hunt Activity
- End of Lesson: Check-In

## Objectives:

### • **Content/Learning Objectives:**

- Students will be able to: Cite social media and other digital sources, using proper MLA format.

### • **Language Objectives:**

- Students will be able to: Define words such as MLA, media, social media, credible source, and progression.
- Students will be able to: Discuss the importance of learning how to cite social media today.
- Students will be able to: Model social media citations in writing.

# KEY VOCABULARY AND ESSENTIAL QUESTION

- **Essential Question:** Why is it important to learn how to cite social/digital media, among the different sources you have already been learning about, in today's society?
- **Key Vocabulary: Dictionary Definition**
  - **MLA:** 'Modern Language Association.' A type of writing format that is used in high school/college.
  - **Media:** The main means of mass communication.
  - **Social Media:** Websites and applications that enable users to create and share content or to participate in social networking.
  - **Credible Source:** A source that is unbiased and is backed up with evidence.
  - **Progression:** The process of developing or moving gradually towards a more advanced state
- **On your worksheets:** you will work with a partner to define the vocabulary words, as well as the essential question, in *your own words*.

# **THE LESSON**

# CITING A DIGITAL IMAGE

## Key Information:

- The name of the creator of the digital image
- \*The title of the digital image (*if the digital image does not have a title, include a description of the image*) & (*insert a period after the title, within the quotation marks*)
- The title of the website that the image was found on (*in italics*)
- The names of any other contributors responsible for the digital image
- Version of the image (*if applicable*)
- Any numbers associated with the image (*if applicable*)
- \*The publisher of the image (*if the picture was found using Google Images, do not cite Google Images as the publisher. Click on the picture and use the information from the website that is hosting the picture.*)
- The date the image was created or published
- \*The location of the image, such as a URL (*when including the URL in the citation, only use “http://” and “https://” if your citation is going to be viewed on a digital device. This ensures the reader can easily access the image. If the citation is not going to be viewed on a digital device, avoid using “http://”*)



# CITING A DIGITAL IMAGE

## Formatting:

- Creator's Last name, First name. "Title of the digital image." *Title of the website*, First name Last name of any contributors, Version (if applicable), Number (if applicable), Publisher, Publication date, URL.

## Example:

- Morea, Elise. "Just Try to Act Cool." *liveaboutdotcom*, Me.me, 5 Jan. 2020, <https://www.liveabout.com/best-school-memes-4163753>

When you finish a school presentation and it was terrible



# CITING AN EMAIL

## Key Information:

- Author or Sender's Last Name, First Name
- \**"The subject line." (in quotation marks) & (insert a period after the subject line, within the quotation marks)*
- Received by - and add the recipient's First Name and Last Name
- Include the date the message was sent
- Use standard capitalization

## Formatting:

- Author/Sender's Last Name, First Name. "Subject line."  
Received by Recipients First and Last Name, Date the message was sent

## Example:

- McGregor, Kristidel. "Re: SLG Lesson." Received by Vanessa Corona, 8 Jan. 2020



# CITING A TWEET

## Key Information:

- User's Twitter handle
- \*Put the entire tweet in quotations (*insert a period after the tweet, within the quotation marks*)
- \*Publisher (*Twitter, in italics*)
- \*Date and time of posting (*separate the date and time with a comma and end with a period*)
- URL

## Formatting:

- @Author's Twitter Handle. "Content of Tweet." *Twitter*, Date, Time, URL

## Example:

- @Death\_Buddy. "I like it when they put 'the end' after a movie, so that you know not to stay sat in your seat for the rest of your life." *Twitter*, 2 May 2016, 4:54am., [https://mobile.twitter.com/Death\\_Buddy/status/727119016586797056?ref\\_src=twsrc%5Etfw%7Ctwcamp%5Etweetembed%7Ctwterm%5E727119016586797056&ref\\_url=https%3A%2F%2Fruinmyweek.com%2Ftweets%2F15-funny-tweets-2%2F](https://mobile.twitter.com/Death_Buddy/status/727119016586797056?ref_src=twsrc%5Etfw%7Ctwcamp%5Etweetembed%7Ctwterm%5E727119016586797056&ref_url=https%3A%2F%2Fruinmyweek.com%2Ftweets%2F15-funny-tweets-2%2F)





# CITING A YOUTUBE VIDEO

## Key Information:

- Author/Creator of the content's Last Name, First Name
- \* "Title." (insert a period after the title, within the quotation marks)
- \*Publisher (*YouTube, in italics*)
- \*Uploader's Name (*if the author's name is the same as the uploader, only cite the author once.*)
- Date of upload
- URL

## Formatting:

- Creator of Content's Last Name, First Name. "Title."  
*YouTube*, Uploaded by, Date of upload, URL

## Example:

- Oden, Bryant, Forrest Whaley. "The Duck Song." *YouTube*,  
Uploaded by forrestfire101, 23 Mar. 2009,  
<https://www.youtube.com/watch?v=MtN1YnoL46Q>



# CITING A COMMENT

## Key Information:

- \*Username (***Author of comment***)
- Use the phrase, “Comment on”
- \*”Title.” (***of the video, website, article, etc.***) & (***insert a period after the title, within the quotation marks***)
- \*Publisher (***Website/Source - where you found the comment***)
- Date
- Time
- URL

## Formatting:

Username. Comment on “Title.” Publisher, Date, Time, URL

## Example:

Not Omniscient Enough. Comment on “Flight Attendant Tells Passenger to ‘Shut Up’ After Argument Over Pasta.” ABC News, 9 Jun 2016, 4:00 p.m., [abcnews.go.com/US/flight-attendant-tells-passenger-shut-argument-pasta/story?id=39704050](http://abcnews.go.com/US/flight-attendant-tells-passenger-shut-argument-pasta/story?id=39704050).



# SOCIAL MEDIA SCAVENGER HUNT: ACTIVITY



## DIRECTIONS:

- GRAB A LAPTOP
- SEARCH AND PRACTICE CITING:
  - AN IMAGE (OR MEME), A TWEET, A YOUTUBE VIDEO, AND A COMMENT UNDERNEATH THE YOUTUBE VIDEO YOU FOUND.
- ALL SOURCES/CONTENT MUST BE SCHOOL APPROPRIATE..PLEASE 😊

# END OF LESSON: CHECK-IN

## Objectives:

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- **Language Objectives:**

- Students will be able to: Define words such as MLA, media, social media, credible source, and progression.
  - Students will be able to: Discuss the importance of learning how to cite social media today.
  - Students will be able to: Model social media citations in writing.
- On a half sheet of paper, please write 3-5 sentences about how you felt you accomplished the Content or Language Objectives.

**THE END!**  
**THANK YOU FOR**  
**YOUR TIME 😊**

