

“Wheaties Box” Project

Long-seen as the pinnacle of destinations for the “who’s who” of American sports pop culture, the Wheaties box can also be seen as an iconic representation of something central to a concept. When we put an image of someone or something on the front of a box of cereal we elevate that person or thing to a higher status.

Your job in this project is to elevate a person or thing in the cell unit to the level of an

Icon of Science.

1. Either select a scientist who worked to further our understanding of cells, or select an organelle or part of a cell that is instrumental in cell structure or function. Any organelle from the unit will work- just pick one you identify with most.
2. On the front of the box, draw or print out a picture of the person or thing.
3. On the back: type, print out, and glue a sheet that describes the contribution or role of that person or thing. For a person, include biographical information (birth, death, where s/he lived, what s/he did to teach us about science, etc.). For an organelle or structure, describe what it’s made of, what it does, where it’s found, etc.
4. The sides of cereal boxes are usually printed with nutritional information. You should use that space to be creative and include other interesting or humorous information pertaining to your person or thing.
5. Be creative and have fun!

Assessment:

0 points	10 points	20 points	30 points	40 points
Little or no connection to unit demonstrated. Little or no relevant information given. Low quality work evident.	Some connection to unit demonstrated. Some relevant information given. Some quality work evident.	Significant connection to unit demonstrated. Relevant information given and interesting. Project demonstrates quality.	Very good connection to unit. Information provided is very interesting and relevant. High quality work.	Superlative and appropriate subject matter. Information provided is stimulating. Superb craftsmanship.

The project is due _____

