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Broadcast Media

Period 3

11.01.18

Elevator speech

Our topic for our PSA is going to be about eating in the hallways. We are going to show clips of kids sneaking food in class, eating in the hallways, and littering and throwing their wrappers on the floors. Also we will include information on about what can happen when eating in the hallways, and what students are supposed to do when they want to eat food.

This PSA is targeted towards all the students at Cal Young who eat in the hallways. This topic is important because you could be harming other students by eating in the hallways and also unintentionally bring rodents and bugs into the school. Our call to action will be STEP UP, and don't eat in the hallways!

