

PSA #2 Script

Scene 1: (TEXT) Food Waste, By: Kaden Starr.

Scene 2: (TEXT) Every year about 40% of all in the U.S. food is wasted.

Scene 3: (VIDEO)

Camera Angles: Eye Level, Dolly Shot.

Setting: Entrance to cafeteria.

Action: Group of kids about to eat lunch

Description: Camera follows a group of people into the cafeteria and sits down.

Scene 4: (VIDEO)

Camera Angle: Eye Level, Handheld

Setting: School Cafeteria

Action: Eating lunch

Description: The Group is talking and one of the kids takes out a banana from his lunch box and throws it straight away because there is a brown spot on it, then a close up on the trash can.

Scene 5: (TEXT) About 30 Million pounds of food is wasted every day in the U.S.

Scene 6: (VIDEO)

Camera Angle: Birds View, Zoom

Setting: The Cafeteria

Action: Looking at the kid next to the kid who threw away the banana

Description: The kid says why did you throw away that banana? Because some kids aren't as fortunate as you to have a lunch every day so be happy that you get a banana.

Scene 7: (TEXT) If we save a least 15% of all wasted food we could feed over 25 Million starving people will be feed.

Scene 8: (PHOTO) [Kids without food or very little food the table picture.

Scene 9: (TEXT) But here some tips to help. Like only buy food you need.

Scene 10: (VIDEO)

Camera Angle: Eye Level, Dolly

Setting: School Cafeteria

Action: Kids Buying a snack.

Description: Kids go up to buy a snack and takes one bite and throws it away saying I really did not want it anyways.

Scene 11: (TEXT) Another Tip is To only serve enough that you are going to eat.

Scene 12: (VIDEO)

Camera Angle: Pan/Handheld

Setting: Lunch

Action: Kid getting lots of fries and or tater tots and can not eat all of them.

Description: The kid says hey guys look at all the tater tots/fries I got!

Scene 13: (TEXT) Lastly, save what will not spoil.

Scene 14: (VIDEO)

Camera Angle: Eye level, Handheld

Setting: School Cafeteria

Action: Kid finishes have of his food and throws the rest away then friends tell him why he should not.

Description: The friend says that you could save that and have that some time else because that is still good food.

Scene 15: (TEXT) SO REMEMBER...(in a bigger font)

Scene 16: (PHOTO)[Photo of a slogan that says “Don’t bite off more than you can chew.”]

Scene 17: (TEXT) Roll credits.