

Kaden Starr

P.2

2/8/18

Broadcast Media

PSA #2 Elevator Speech

My PSA is going to be about Food Waste. I will tell the people about why they should stop wasting food with facts, convincing storyline of the bad things people do when they waste, and tips to help people stop wasting. Another thing I will include is the bad effects of wasting foods. Lastly, At the end of my PSA, I will have a call to action.

My PSA is targeted globally, nationally, locally and just about everywhere. By watching is PSA they will see the ways people waste like a few kids walk into the cafeteria and get a banana and see a brown splotch of the banana and throw it away. People should care about this topic because the food we waste can be the food that saves someone from starvation.