Kaden Starr P.2 Broadcast Media 1/5/18

PSA Script - Water Conservation

Scene 1: (TEXT) Imagine If you had no water.

Scene 1b: (PHOTO) [Dried up lake.]

Scene 2: (TEXT) If we keep on wasting our most precious resource on our Earth we will run out.

Scene 2b: (PHOTO)[Windy lake]

Scene 3:(TEXT) Approximately 400 Billion gallons of water are used in the United States per day.

Scene 3b:(PHOTO)[Multiple gallon jugs]

Scene 4: (TEXT) In one year a average American uses over 100,000 Gallons of water.

Scene 4b:(PHOTO)[Watering can watering garden]

Scene 5: (TEXT) Americans drink more than one Billion glasses of tap water per day

Scene 5b:(PHOTO)[Glass of tap water]

Scene 6:(TEXT)Humans only need about a half a gallon per day to drink and 17.5 gallons on average of a shower but,

Scene 6b:(PHOTO)[Shower head with water coming out of it]

Scene 7:(TEXT)Americans use over 80-100 gallons per day.(PHOTO)[Multiple 55 gallon jugs]

Scene 8:(TEXT) But you can help here are some tips to help conserve water.(PHOTO)[Drippy faucet]

Scene 9:(TEXT)Turn of the faucet when not using check for leaks in pipes a sinks.

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Scene 9b:(PHOTO)[leaky pipe]
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Scene 10:(TEXT)Take shorter showers,fully load the dishwasher or washer before doing a load.

Scene 10b:(PHOTO)[Washing machine in a load]

Scene 11:(TEXT)Make sure to recycle water like using water catcher or gutters for rainwater.

Scene 11b:(PHOTO)[Rain catcher]

Scene 12:(PHOTO)[Slow the flow save H2O]

Scene 13:(For More Information on How to Conserve Water, Go to: <u>https://www.epa.gov/greeningepa/water-conservation-epa</u>