Develops Potential in Students and Staff

- Builds capacity of staff in order to facilitate student learning
- Encourages students to learn and enjoy their learning
- Initiates student achievement programs

Organizational Leader and Team Player

- Provides inspiration and support
- Acts as role model for students and staff
- Places students' needs first

Leader in the Community

- Positively influences school community
- Participates in various aspects of the school
- Actively contributes to the community; community service

Excellent Communicator

- Shares educational vision of the school and district
- Communicates often and effectively with students, staff, parents and community
- Advocates for the school, district and education