PSA Script

Scene 1: (Text) The Effects of Gambling Addiction by: Jenna Price

Scene 2: (Video) Camera angle: Pan

Setting: Casino

Description: Walking around the outside of the casino, giving an overview

<u>Voiceover:</u> Ludomania, more commonly known as problem gambling is an urge to gamble continuously, despite the harmful consequences. Every year three million people suffer from gambling addiction. Gambling is a serious issue and it can ruin a person's life. It can have serious consequences for you or your loved ones.

Scene 3: (Video) Camera angle: Tilt

Setting: Casino stairs

Action: Walking in the casino

<u>Description:</u> Person standing outside the casino, looking at cash in their hand, and walking into the casino

<u>Voiceover:</u> Gambling is an impulse control disorder. It can be causes by mental health condition called obsessive-compulsive disorder. Many people gamble because it helps them escape their problems they have in their lives. Others do it because it gives them a buzz and they enjoy the challenge.

Scene 4: (Video) Camera angle: Zoom

Setting: Stairs in Casino

Action: person sitting on bench

<u>Description:</u> Person on bench, with their head in their hands because they are sad about their gambling addiction

<u>Voiceover:</u> Gambling can put people into serious debt. Many people put their savings into the addiction. Some may even have to borrow loans to cover their devastating loses. Gambling can also lead to serious family issues. Many people get into fights with their loved ones due to their addiction. They can also put their family in huge debt.

Scene 5: (Video) Camera angle: Eye level

Setting: Stairs in Casino

Action: Comforting the addict

<u>Description:</u> Someone going over to the addict and putting their arms around them

<u>Voiceover:</u> If you are struggling with a gambling addiction, you CAN get help. If you believe you or a loved one are struggling with addiction, call 1-800-522-4700. Take the right step towards curing your addiction because betting on the lottery is like committing a robbery.

Scene 6: (Text) Credits