

Jenna Price

Period 5

May 17, 2017

Elevator Speech

My PSA is going to be about addiction, and more specifically focusing on gambling. I will inform the audience about how serious addiction can be and how it can harm you/others and how you can get help. I will give some examples of how it affects you and others. I would also give places where you could go to get help.

My PSA is targeted to young adults. By watching my PSA, people will learn the dangers of addiction. They will also learn how they can put an end to it and get help. People should care about the dangers of addiction because it can cause debt, sadness, and even deaths. Knowing the dangers will help people think about better choices. Also, giving people the right step to overcoming their addiction may benefit the person tremendously.