

### **Broadcast Media & Sports Communication:**

This pre-college course is perfect for any budding sportscaster or journalist. In addition to traditional broadcast journalism, the course will also highlight the rising multi-media world of sports; something that Iona College is heavily immersed in with our Division I teams and our ESPN3 productions. The course is designed to give you an understanding of the challenges of media convergence by providing an in-depth examination, through discussion and practical application, (production in our on-campus television and radio studios) of the structural and operational models within the broadcasting, cable and new media industries. The course will also allow students to explore future broadcast media career opportunities.

Quiet on the set!

### **Speech Language Pathology:**

Speech is the primary form of communication in a civilized world, and this pre-college course will explore what happens to people who struggle with human communication. The course will introduce you to the study of communication and its disorders throughout a person's lifespan. You will learn about a career field that is currently exploding...and predictions are that it will continue to grow in the 21st century. It provides an overview of the professions of speech-language pathology and audiology, its history, the types of disorders encountered, along with their evaluation and treatment.

A fascinating glimpse into a field that can literally change lives, and perhaps a glimpse into your college major!

### **Psychology:**

Do you ever wonder why people do what they do? Why can't some people adjust to a given situation? Why do some people have conflict resolution issues? This pre-college course will help you to stop wondering and start understanding.

This course will explore the fundamentals of human behavior and the social foundations that contribute to behavior, such as development, language, intelligence and testing.

You will walk away with a greater understanding of behavior, and how you cannot always believe what you think!

### **Theatre:**

This pre-college course is perfect for anyone who has ever been to a movie or play and thought: "I want to act!" Here's your chance. This course is designed to teach you basic acting techniques, including action, objective, obstacles, conflict, beats and given circumstances, while also looking at the process of preparing for a role. It covers theories of acting styles and techniques, and looks at significant contributors to the craft of acting.

What better way to get your thespian on? Remember...you'll get inspiration both in the classroom and outside of the classroom as we are just minutes from The Great White Way and the bright lights of Broadway!

### **Web Design:**

This pre-college course is perfect for all future coders, programmers and designers! Whether you want to be the next Mark Zuckerberg, or the high school student who just made \$1 million dollars for programming in his bedroom, this course has the essentials you need to begin your journey. Learn the basics of coding languages, HTTP protocol, client server relationship, browsers, dynamic web page development and user interface design. Students will program in languages that support web application development.

Simply Pixel Perfect!

### **Business:**

This pre-college course is perfect for students who are fascinated with the world of business and the role it plays in society. The course will introduce you to the functional areas of business: accounting, economics, finance, management and marketing, with the intention of helping students to identify an area of interest they may want to pursue in their college career. There will be opportunities throughout the two weeks for field trips to Wall Street (the financial capital of the world) where classroom theory comes alive in the workplace...and you will experience it all firsthand, up close, and personal. Distinguished leaders from the business world will come to speak about their experiences and what it takes to break into this competitive field.

The course will emphasize self-assessment, communication skills and teamwork.

You just may unlock the next great business idea!

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