

Gabby Thorburn

5/4/17

Period 5

Elevator Speech

My PSA is going to be about OAKS testing. It is coming up very soon, so the PSA will show how to prepare for testing, and also highlight what NOT to do. The PSA will use photos, videos, and facts to convey the message. This video will show important things like managing stress before testing, preparing for testing, and how to show optimal performance on testing.

This PSA will be targeted towards middle school students in Oregon (Cal Young specifically), who are taking OAKS testing soon. It will show them how important OAKS testing is, and how to prepare for it. People should care about this topic because testing will impact your high school and college experience.