

PSA Script

Scene 1. (TEXT) Appropriate Electronic Use

Scene 2. (VIDEO)

Camera Angle: Pan

Setting: room 212

Action: Camera captures students working

Description: The camera pans across the room as students are working on class work

Scene 3. (VIDEO)

Camera Angle: Eye level zoom

Setting: Room 212

Action: Shows a person on their phone in class

Description: Camera zooms in on the student who is on their phone while they shouldn't be

Scene 4. (TEXT) Electronic devices should be powered off and put away before you walk into class.

Scene 5. (BACKGROUND VIDEO)

Camera Angle: Eye Level

Setting: Room 212

Action: Student asks permission to use phone for academic purposes

Description: The camera shows the student asking to use their phone. The teacher says yes

(TEXT) Students should ask permission before using any electronic devices in the classroom.

Scene 6. (TEXT) Never use your phone for anything not school related!

Scene 7. (VIDEO)

Camera Angle: Eye Level

Setting: Room 212

Action: Student films other student

Description: Camera shows a student filming another student who doesn't want to be filmed.

Scene 8. (TEXT) Don't use electronics to film or photograph others without permission. Always ask first!

Scene 9. (VIDEO)

Camera Angle: Eye Level

Setting: TBA

Action: Student refuses to give up electronic

Description: Someone asks a person to give up their electronic device but they refuse.

Scene 10. (TEXT) Failure to follow these directions will result in consequences. The first offense will result in the device being taken away for the rest of the school day.

Scene 11. (TEXT) The second offense is having a parent/guardian coming to pick up your device. The third and final offense bans your electronic for the rest of the academic term.

Scene 12. (TEXT) If you get an offense, it's not because teachers are trying to ruin your day. They're just doing their job.

Scene 13. (TEXT) For more about electronic use, see page 11 in the agenda planner.

Scene 14. (TEXT) Following these rules and guidelines helps make Cal Young the great learning environment that it is.

Scene 15. (TEXT) Credits