

Gabby Thorburn

4/11/17

Period 5

Elevator Speech

My first special project will be a PSA about electronic use. We will use videos, text and more in the PSA. The PSA will cover phones in class, the three levels of offense, inappropriate electronic use, and more. The targeted audience will be middle school students here at Cal Young. Hopefully this PSA will show students the behaviors and expectations regarding electronics here at Cal Young.

Towards the end of my PSA, there will be a reference to the agenda planner for more information regarding my topic. My group will be asking Ms. Brummit for advice on the script so we know the PSA will accurately state the rules and regulations. People should care about this topic because the rules are necessary to keep the school a safe learning environment.