

Gabby Thorburn

Broadcast Media

Period 4

1/25/16

## PSA Script

Scene 1: (TEXT) Recycling by Gabby Thorburn

Scene 2: (BACKGROUND IMAGE) garbage truck (TEXT) Everyday, Americans throw away enough garbage to fill 63,000 garbage trucks.

Scene 3: (BACKGROUND IMAGE) Pile of garbage bags (TEXT) In a lifetime, the average American will throw away 600 times his/her body weight in garbage.

Scene 4: (BACKGROUND IMAGE) Plastic bottles littering the ground (TEXT) Every hour Americans throw away 2.5 million plastic bottles.

Scene 5: (TEXT) Americans represent only 5% of the world's population, but generate 30% of the world's garbage.

Scene 6: (IMAGE) Garbage in the environment

Scene 7: (BACKGROUND IMAGE) Animal stuck in net/garbage (TEXT) Fish, birds, marine mammals, reptiles, and other animals can get caught in old fishing nets and garbage.

Scene 8: (IMAGE) Animal eating garbage

Scene 9: (BACKGROUND IMAGE) Different animal eating garbage (TEXT) Animals can mistake garbage for food and eat it.

Scene 10: (BACKGROUND IMAGE) Turtle with choking on plastic (TEXT) They can suffocate and die.

Scene 10: ((BACKGROUND IMAGE) Dumpster full of trash (TEXT) Of all the garbage Americans throw out, half could be recycled.

Scene 11: (TEXT) You can make a difference.

Scene 12: (BACKGROUND IMAGE) Recycling symbol (TEXT) Recycle!

Scene 13: (BACKGROUND IMAGE) Recycling bin (TEXT) Aluminum cans, plastic bottles, paper, glass bottles, and cardboard can be recycled

Scene 14: (BACKGROUND IMAGE) Recycling center (TEXT) In some states, you can get 5 cents for each can or bottle you recycle.

Scene 15: (IMAGE) Reusable grocery bag

Scene 16: (TEXT) You can also use reusable grocery bags instead of paper ones.

Scene 17: (BACKGROUND IMAGE) Healthy looking environment (TEXT (IN LIST FORM)) Recycling reduces garbage piles, protects natural resources, cuts pollution, and saves water and energy.

Scene 18: (BACKGROUND IMAGE) Double rainbow (TEXT) Do something good and recycle.

Scene 19: (TEXT) For more information visit <http://www.recyclingtown.com>