

Company Questions

**1. What is your organization or company? Give background history including by whom, when, and why it was founded.**

My company is called Grace Shelter and its a non profit organization that was created in October 2015 and it was created because during that month I went to a dog shelter for fun with my friend because she adopted her dog there. I realized how depressed and how unfortunate these dogs life were and I wanted to take part and create a dog shelter of my own.

**2. What do they do or make? describe the products and services and what makes them unique.**

My company rescues and takes care of injured dogs and cats until they are healthy and ready to go to an adopting home. We feed and take these animals on walks and make them feel loved.

**3. Describe the culture of the organization or company. What is the work environment like or the atmosphere? What is the building like - exterior/interior, architecture, fittings and furniture? How do the employees work together? What are the jobs and roles of individuals? How does management treat them?**

Our Shelter is a green building with brick exterior design and in the inside there are to separate doors each to the dogs cages and then to the cats cages. When you walk in we have a check-in list and the front desk if any costumers have any questions. Our employees are incredibly helpful and will show costumers are adopt program. Our employees are mostly volunteers that need hours for college and they usually feed and take our dogs and cats for walks. We have some paid workers that stay overnight and that give animals they medications and shots.

**4. Who is the targeted audience? What are their demographics?(Age, gender, income level, where they live, own or rent, etc.)**

My target audience is patient families with love and support for dogs that have either medical problems or just need obedience training. Also, families who will take great care of our animals, preferably families who live near our shelter.

**4. What is the organization or company mission statement or Tagline? (Can be the same –Nike’s is, “Just Do it!”**

Our mission statement is “Bring home a furry friend today!”