

Gracie Cates
4-14-15
per.4

Elevator Speech

For my first PSA my topic is going to be being against smoking. I picked this topic because smoking can really affect your body, and it is a major problem all around the world. Smoking around children and non smokers can affect them too. This PSA is going to be around 45-60 seconds. I want to make my PSA stand out and make the watcher understand the real dangers of smoking and remember to never do it.

I will put pictures in my PSA to show the damage that smoking does to the human body. Smoking is very important and kills 1200 people everyday. I am going to put facts and information into my PSA and I will also have a call to action. I hope to entertain my audience and I hope that I will produce a well made PSA. I am going to make sure I inform the viewers what they can do to help prevent smoking.