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Broadcast Media  
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Period 2

## Elevator Speech

My second PSA is going to be about recycling. I will inform the audience about how they can reuse and recycle through photos, facts, videos, and more. I will include the positive affects of recycling. Also, I will include how recycling affects the environment. This will happen by using Michael and Oliver to show how to recycle right her at Cal Young Middle School.

My PSA is targeted towards middle school students, high school students, and adults. By watching my PSA you will learn how you can help with this problem that affects everyone and learn what you can and can't recycle. People should care about this topic because it is even a problem at our school that we got to 5 days a week.