Caleb Reese Broadcast Media

1.4.18

Period 2

## PSA Script

Scene 1: [TEXT] Puppy Mills by Caleb Reese [3 seconds]

Scene 2: [TEXT] There are an estimated 15,000 puppy mills in the U.S alone. These mills mass-produce puppies by forcefully breeding dogs litter after litter. [7 seconds]

Scene 3: [IMAGE] Sad dogs in puppy mills [2 seconds]

Scene 4: [IMAGE] filthy trash near dogs. [TEXT] These dogs supply nearly 100 percent of the dogs sold in pet stores and ads, however they live in unsanitary conditions. [6 seconds]

Scene 5: [TEXT] Puppy mills can range from having only 10 dogs to over 10,000 dogs. [4 seconds]

Scene 6: [IMAGE] Bunch of dogs with matted fur. [TEXT] With these types of conditions, many dogs have serious health issues that make buyers spend thousands of dollars on them. [6 seconds

Scene 7: [IMAGE] Cages stacked in columns [2 seconds]

Scene 8: [TEXT] Puppy Mills are one of the most well kept secrets of the dog industry [4 seconds]

Scene 9: [IMAGE] sign that says secret [3 seconds]

Scene 10: [IMAGE] Even though Puppy Mills are still a thing, you can help in many ways. [3 seconds]

Scene 11: [IMAGE] "You can help" [2 seconds]

Scene 12: [TEXT] The first thing you can do is never buying a dog from a breeder or a pet store. [4 seconds]

Scene 13: [IMAGE] Crossed out pet store [2 seconds]

Scene 14: [TEXT] Even if the breeder or store has documents, it is a trap. [3 seconds]

Scene 15: [IMAGE] Document of dog [2 seconds]

Scene 16: [TEXT] These documents only mean that the dog's parents in the puppy mills had papers. [4 seconds]

Scene 17: [IMAGE] Adopt at Eugene's local shelter, Greenhill Humane Society or http://www.green-hill.org [6seconds]

Scene 18: [TEXT] If you adopt from a shelter, then that is one of the biggest things you can do to shut puppy mills down [5 seconds]

Scene 19: [IMAGE] Local shelter [2 seconds]

Scene 20: [TEXT] Millions of unwanted stray dogs die a year. [3 seconds]

Scene 21: [IMAGE] Sick old dog. [TEXT] If we can shut down puppy mills, then these dogs could find a forever home. [5 seconds]

Scene 22: [TEXT] Remember to always adopt your dogs at your local shelter. [4 seconds]

Scene 23: [IMAGE] Puppy Mill [2 seconds]

Scene 24: [TEXT] Puppy mills are a growing problem that has to stop, for the sake of all animals. [4 seconds]

Scene 25: [TEXT] Visit <a href="https://www.aspca.org/animal-cruelty/puppy-mills/closer-look-puppy-mills">https://www.aspca.org/animal-cruelty/puppy-mills/closer-look-puppy-mills</a> to find more information on this topic and to help out dogs in need. [5 seconds]

Total = 93 seconds or 1 minute and 33 seconds