

Caleb Reese

Broadcast Media

Period 2

1.4.18

Puppy Mills

My PSA is going to be about puppy mills. I will inform people about puppy mills through photos, facts and more. Also, I will include what happens in puppy mills and how inhumane they are. I will also give information on how people can help, specifically in Oregon. Lastly, I will have a call to action at the end of my PSA.

My PSA is targeted towards middle school students, high school students, and adults. By watching my PSA people will learn what puppy mills are, why this topic matters, and how people can help out. This topic matters because; it is an issue in Oregon that we can change to make this place a better state.