

Caleb Reese

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Period: 2

Broadcast Media

10 PSA Assignment

1. I Will Be Saved(An Anti-Puppy Mill PSA)

1:21

I liked this video quite a bit. It showed kids as the dogs behind the cages. It was very sad but inspiring.

I would rate this PSA a 8 out of 10.

<https://www.youtube.com/watch?v=oQIOu1xpluw>

2. CHILD ABUSE PSA

1:19

In this PSA, it talks about child abuse. In the PSA it shows that the kid didn't do anything, yet the mom got super angry and hit her. It raises awareness about this topic and how most of the time the kid never does anything wrong.

I would rate it a 6.5 out of 10.

<https://www.youtube.com/watch?v=-sFRt-dotN0>

3. The Danger of Texting and Driving

1:10

In this PSA it talks about how texting and driving kills. It shows a little kid running across the street as a driver is riding with his phone in his hand.

I would rate it a 7 out of 10.

<https://www.youtube.com/watch?v=gjvvLKz4ZM4>

4. Prom- Drunk Driving PSA

2:14

I really liked this one because it gave you the harsh reality of what it would be like to lose a family member to a drunk driver.

I would rate it a 7.5 out of 10.

<https://www.youtube.com/watch?v=LigPLJP6x3U>

5. Energy Saving PSA

1:00

This PSA was very good because it showed all of the small little things we do everyday that waste a lot of energy.

I would rate it a 8 out of 10.

<https://www.youtube.com/watch?v=buUSSL85Yn4>

6. Water Consumption

0:41

I liked this video because it really set the mood for the whole PSA. The music was perfect and it had lots of good facts.

I would rate it a 8.5 out of 10.

<https://www.youtube.com/watch?v=94Ve2vctL9c>

7. Ocean Pollution PSA

0:47

This was a good PSA I found on Youtube. It talks about how a lot of animals are dying because of trash and pollution in the oceans.

I would rate it a 7 out of 10.

<https://www.youtube.com/watch?v=94Ve2vctL9c>

8.Ageism PSA

1:46

This PSA was good because it had very interesting visuals and facts. Also, it was a hard topic to do that the creator pulled off nicely.

I would rate it a 7 out of 10.

https://www.youtube.com/watch?v=2_7Kt7uWDSs

9.Adoption PSA: Hamster

0:30

This PSA was a rather funny PSA for a serious topic. However, the creator pulled it off and made it well.

I would rate it a 6.5 out of 10.

<https://www.youtube.com/watch?v=2CQ29BCMb2g>

10.Recycling PSA Nature Edition

1:00

I liked this PSA a lot because it had facts and showed that there is no color in our world with trash in it.

I would rate it a 7 out of 10.

https://www.youtube.com/watch?v=B14Z3_6zljg