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Broadcast Media

Period 2

2.27.17

Elevator Speech

Our PSA is going to be about practice makes perfect. I will inform the audience about why you should practice and what it can lead to using photos, videos, facts, and more. I will include what happens when you don't practice. Also, I will give a few examples of what you should do to get better. At the end of my PSA I will have a call to action.

My PSA is targeted to middle school students, high school students, and adults. By watching my PSA, people will learn more about why you should practice and its benefits. People should care about this topic because if you don't practice you won't get better.