
[princi_elem] 4J March Reading Madness District-wide challenge

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Subject : [princi_elem] 4J March Reading Madness District-wide challenge

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Hello and Happy March!

All elementary schools across the district are invited to participate in **March Reading Madness**, a district-wide reading challenge to encourage students to pick up a book and read for their own enjoyment. This event is a competition between all elementary schools to see which school can read the most minutes and get the most participation in 4J. In an effort to allow for equal opportunity, the number of minutes will be divided by the student enrollment. We will also look at overall participation in a school. School staff can join the fun and participate as well. Start a school competition to see if students can read more minutes than staff. Encourage students by giving them an incentive such as a dance party, staff can promise to do something crazy like die their hair or get duct taped to a wall, be creative and have fun! The goal is to get students reading for fun and to create a culture of reading in schools.

Beanstack, the tool we'll use to track reading minutes and participation, is super easy to use. Students log in via Clever by clicking on the Beanstack button under Library and Information Resources on the school's home page. [Here is a quick video](#) that shows how to access Beanstack and log minutes.

If you need assistance getting started, reach out to Amy Page or just [schedule a visit here](#).

Have fun and happy reading!

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