
[admin_super] UPDATE - Administrator Staffing News

From : Andy Dey <dey_a@4j.lane.edu>

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Sender : admin_super <admin_super-bounces@4j.lane.edu>**Subject :** [admin_super] UPDATE - Administrator Staffing News**To :** admin super <admin_super@4j.lane.edu>

Greetings Everyone,

As the start of the school year approaches, I have some new administrative team information to share. It is my pleasure to introduce three new Team Eugene members and announce the promotion of a current 4J staff member.

Director of Communications: Jenna McCulley. Jenna is our new Communications Director, replacing Kerry Delf, who has taken a position with the Beaverton School District. Jenna is joining us from Springfield Public Schools, where she has served as the lead communications officer since 2015. Jenna is a seasoned communications professional with nearly 20 years of experience. Prior to SPS, she worked in communications at the City of Eugene and the University of Oregon. Jenna is a consummate communicator. She has valuable skills in issues management, strategic planning, media and intergovernmental relations, creative marketing solutions, collaborative team building and has a passion for enhancing integrity and public trust. She currently serves as the president of the Oregon chapter of the National School Public Relations Association.

One of her greatest strengths is building strong relationships within the communities she serves. Her well-established connections in the community and with other school districts in the area and beyond will serve us well. Whether through partnerships with internal stakeholders, media representatives, or key community influencers, the relationships Jenna has built will help ensure that both accurate and timely information is shared. Jenna is also 4J alum and current 4J parent! She is passionate about public education and will be a great asset to 4J in this critical role.

Director of Finance: Matt Brown. Matt is our new Finance Director, replacing Andrea Belz, who is now working for Bethel School District. Matt comes to 4J from St. Helens, a city north of Portland on the Washington border, where he has served as the city's finance director since 2016 and also as the deputy city administrator from 2019–21. Previously, he was a senior management analyst for the city of Forest Grove and senior accountant for the city of Hubbard. For the past decade, he has also owned and operated a financial services and organizational management consulting company.

Matt has extensive experience overseeing finance operations for public entities, establishing procedures and standards, completing audits, engaging in collective bargaining, and working with departments to create a balanced budget. He earned a bachelor's degree in business from Western Oregon University, an MBA from Marylhurst University, and many finance and management certifications including an executive certificate in public leadership from Harvard's Kennedy School of Government. Matt believes in open communication and

empowering staff to do and be their best. His considerable education and experience will serve the district well in this important position.

Department Operations Coordinator: Lisa Fjordbeck. Lisa has been named the department operations coordinator, helping organize, direct and coordinate operations for the superintendent's office. Lisa has been with 4J since 2014. She started as executive assistant to the director of secondary education, and for the past six years has served as the executive assistant to the superintendent and school board. Lisa has worked with three superintendents and many new and returning school board members. If you've had the pleasure of working with Lisa, you'll know she has a strong work ethic and a positive outlook that is infectious. Lisa has exceptional management and organizational skills, and will be a tremendous asset in helping the superintendent and executive teams advance their goals.

Warehouse Supervisor: Steve Roberts. Steve is the new warehouse supervisor, replacing the newly retired Ron Bell. Steve comes to 4J from Sno-Temp, the largest food storage company in the area, where he worked as the inventory, customer support and compliance manager since 2014. He previously worked in the medical field and served for six years in the U.S. Coast Guard. Steve's positive attitude, high attention to detail and communication skills make him a great fit to oversee complex 4J's warehouse operations.

Please join me in welcoming Jenna, Matt and Steve, and congratulating Lisa on her new position.

Thanks,
Andy

Andy Dey, Ed. D.
Superintendent
Eugene School District 4J
541.790.7706

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