



# INTERNET SAFETY

Parents • Guardians • Communities

**NetSmartz® Workshop**

A program of the  
**NATIONAL CENTER FOR MISSING & EXPLOITED CHILDREN**



# NetSmartz® Workshop



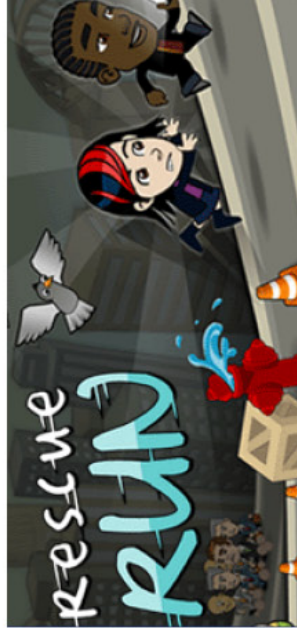
**THE RISKS**

- CYBERBULLYING**  
The connectivity of smartphones, your child may be more susceptible to cyberbullying or have more opportunities to cyberbully others.
- GEOLOCATION**  
A geotagged smartphone can reveal your location through online posts and social media photos.
- INAPPROPRIATE CONTENT**  
With smartphones, your child has mobile access to content you may consider inappropriate, such as pornography or violent videos.

**5 WAYS TO BE SMARTER THAN THE SMARTPHONE**

1. Be a parent and a resource. Be involved in your child's online activities and consequences for inappropriate behavior, but be open to your child's perspective and any problems that come to you with any problems.
2. Set up password protection. This will keep everyone but you out of your child's personal information stored on the phone.
3. Monitor the operating system. New versions often contain important security fixes.
4. Show your child what's behind the scenes.

**PARENTS' GUIDETO SHARED SAFETY**



NETSMARTZ.ORG

# ONLINE

Computers • Laptops • Cell phones • MP3 players  
Gaming devices • E-readers • Tablets

# WHAT DO YOUR CHILDREN DO ONLINE?





# SAFETY & SECURITY ISSUES

- Inappropriate content
- Online privacy
- Sexting
- Online sexual solicitation
- Cyberbullying

# TALK ABOUT THE RISKS AT EVERY AGE

YOUNGER CHILDREN
Netiquette
Looking at inappropriate content
Pop-ups/passwords
Not trusting everyone you meet online

TWEENS & TEENS
Cyberbullying
Sexting
Posting personal/inappropriate information
Meeting offline

# INAPPROPRIATE CONTENT

- Pornography
- Excessive violence
- Hate speech
- Risky or illegal behaviors



## HOW TO RESPOND

- Don't frighten them
- Listen attentively
- Tell them it's not their fault
- Answer questions
- Help them report it



## WHAT THEY SHOULD DO

- Turn off the screen
- Use the back button
- Tell a trusted adult
- Report it to the website or app

# DON'T

# POST

- Inappropriate or illegal behavior
- Offensive language
- Threats of violence
- Underage drinking or drug use
- Hate speech



## WHAT YOU CAN DO

- Establish expectations for online behavior
- Set consequences for inappropriate posts
- Talk about appropriate usernames
- Review comments and pictures
- Talk about what their friends are posting

# ONLINE PRIVACY

## WHAT'S OK?

Pictures of family & friends (with permission)

Casual conversation in a game

## WHAT'S NOT OK?

Certain kinds of personal information

# PERSONAL INFORMATION

- Passwords
- Home address
- Location
- Home/Cell phone number
- Email address

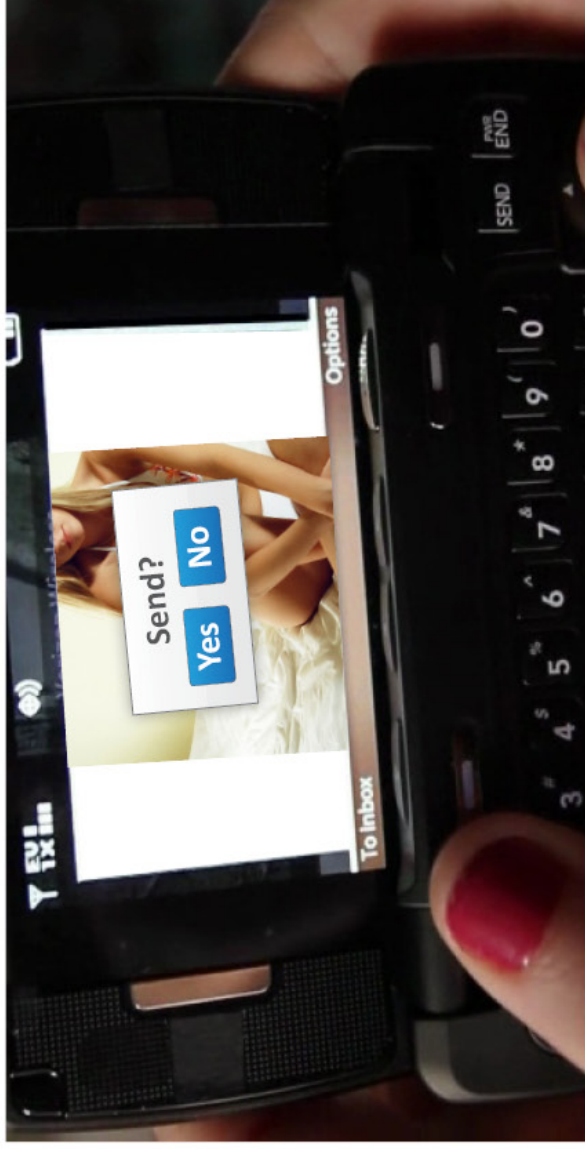
# RISKS OF SHARING PERSONAL INFORMATION

- Identity theft
- Online scams
- Hacking



## WHAT YOU CAN DO

- Establish rules about what they can share
- Learn about reporting options
- Help them set privacy settings
- Help them create strong passwords
- Talk about friends lists



# SEXTING

- Sending or posting nude or partially nude images
- 2.5% of teens have sexted
- 7% say they have received a sext



## ADDRESSING SEXTING

- Talk about the consequences
- Tell them never to forward a sexting image
- Discuss healthy sexual relationships
- Talk about ways an image can spread online
- Report it!

# SEXUAL SOLICITATION

Any *unwanted* sexual request  
or any sexual request by an *adult*.

## HOW DOES SOLICITATION OCCUR?

- Most occur on social networking sites
- Most occur among older teens
- Most teens are solicited by peers
- Most are not bothered by it



# OFFENDERS GROOM CHILDREN BY:

- Exploiting their natural curiosity
- Gradually introducing explicit images
- Using adult status to control a child's behavior
- Offering gifts like cell phones and gift cards





# SIGNS OF GROOMING

Check if your child is:

- Receiving gifts
- Calling unknown numbers
- Rejecting family and friends
- Getting upset when not online
- Minimizing the screen

## WHAT YOU CAN DO

- Talk to your child about relationships
- Set a policy about meeting offline for older teens
- Know your child's online friends
- Teach your child the warning signs
- Call the police

**BULLYING + TECHNOLOGY =  
CYBERBULLYING**

# EXAMPLES OF CYBERBULLYING

- Sending mean texts
- Photoshopping pictures
- Creating fake profiles
- Posting fight videos
- Spreading rumors and gossip
- Posting embarrassing pictures
- Sending threatening or harassing comments





Cyberbully



Victim



Bystander



# A CYBERBULLYING VICTIM MIGHT



- Stop using the computer or cell phone
- Act nervous when receiving an email, IM or text
- Seem uneasy about going to school
- Withdraw from friends and family

## HOW TO HELP

- Consider saving the evidence
- Block cyberbullies
- Set up new accounts
- Talk to the school
- Report it

# CYBERBULLYING BEHAVIORS

- Quickly switches screens or closes programs
- Uses the computer at all hours
- Gets unusually upset if they cannot use the computer
- Laughs excessively while online
- Avoids discussions about what they are doing
- Uses multiple online accounts



## HOW TO PREVENT IT

- Establish expectations for online behavior
- Set consequences for cyberbullying
- Model good online behavior

**TALK TO YOUR  
CHILD ABOUT  
NOT BEING  
A BYSTANDER.**



- Establish expectations for reporting
- Encourage them to stand up for the victim
- Help them report the cyberbullying

# TECH OPTIONS

- Install filtering and monitoring software
- Consult your cell phone provider
- Research options for other mobile devices
- Look at individual apps
- Explore built-in security features



**TECHNOLOGY CAN'T CATCH  
EVERYTHING, SO COMMUNICATE!**



**THANK YOU!**

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## Endnotes

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- <sup>3</sup>Martin, Brooke. WANE-TV, "Cyber crime snapped teen's photo while online." Last modified December 12, 2012. Accessed December 14, 2012. <http://www.wane.com/dpp/news/indiana/cyber-crime-snapped-teens-photo-while-online1355326051426>.
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