

Youth Tobacco Elimination Project

2015-2016 Call to Action

Youth have the power and influence to lead - not just in the future, but right now.

As part of our mission to improve lung health and prevent lung disease, the American Lung Association in Oregon is excited to announce a \$750 grant opportunity for 2-3 youth groups in Lane County.

We are looking for youth eager to take a leadership role in engaging with adult decision makers at the local and state levels to make a difference in the lives and health of young people in Lane County.

Tobacco may sound less dangerous than other issues facing youth, such as meth and other illegal drugs, alcohol abuse, car accidents, and suicide—but tobacco will kill many, many more people this year than all of those other factors combined. In fact, if current trends continue, **68,000 of kids now under 18 and alive in Oregon who will ultimately die prematurely from smoking.**

Meanwhile, the tobacco industry spends an estimated \$115.8 million a year in Oregon alone to market its deadly and addictive products – marketing that is often targeted to youth, despite what the industry may claim. We think that's wrong. You probably think it's wrong too. So what can you do about it? Participate in Youth Tobacco Elimination Project (YTEP) and use your power for positive change!

Program details are outlined in the enclosed materials. We want to know about your group's previous accomplishments, your ideas for a YTEP or activities, and how this program fits into your group's plans for the school year.

We hope you're as excited about this opportunity as we are and that you take this opportunity to apply for a grant. There are three attachments to this message: (1) the 2015-2016 grant information and application instructions, (2) the youth grant application, and (3) the adult advisor grant application.

To apply, complete both the youth application and the adult advisor application and submit them together by email to tbelser@lungoregon.org no later than December 18, 2015. Please contact Tiffany Belser for more information at (503) 718-6141 or tbelser@lungoregon.org.

Looking forward to hearing from you!

Youth Tobacco Elimination Project

2015-2016 Grant Information

Program Description, Application Instructions, and Grant Process

Grant Purpose: Young people are known to be effective change agents. This program engages Oregon youth, ages 13-18, in a statewide movement against tobacco use. Youth engagement is the cornerstone of this initiative.

Program Description: The grant recipients will be awarded funds which to conduct activism and advocacy projects against tobacco use in their communities. YTEP grantees will be required to conduct both activism and advocacy activities in their communities.

- *Activism:* an activity, project, or event to raise community awareness about the threat tobacco poses to youth and to encourage stronger tobacco-control policies in their community or at the state level.
- *Advocacy:* students must use the above activity towards work with decision makers at the local or state level to improve tobacco-related policies in their community or at the state level. The goal of this project is to increase leaders' understanding of and support for a specific tobacco policy change that will benefit your peers and community.

Grantees will be awarded \$750 with which to complete their projects.

Youth Role: As part of this program, you are at the forefront of healthy change for your community. You will learn how to make your voice heard and how to create community change. *Youth are to take the leading role in completing the grant application, planning the activism and advocacy work, and completing the final grant report.*

Adult Advisor Role: Each student group must have an adult advisor who ensures that grant money is well spent, submits expense receipts, and oversees the youth during the project. *Youth are to take the leading role in completing the grant application, planning the activism and advocacy work, and completing the final grant report.*

General Information: Grant funding can be used for meetings, trainings, community/school projects including materials and supplies, food and refreshments, photocopies, transportation to project activities or events, postage and shipping, or equipment rental or purchase (such as video cameras, etc.).

Groups do not have to be currently working in tobacco control to apply, but relating tobacco prevention efforts to the group's core mission is encouraged. If your group's grant application is approved, you will be required to send two youth representatives and one adult advisor to our Youth Training on January 29, 2016 in Lane County. The seminar will provide training in youth advocacy, media literacy, policy change, tobacco issues, and communicating with decision makers.

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All grant activities and final reports are due no later than June 3rd. Extensions will not be given, and grantees will be expected to spend all allocated funds within the grant timeline.

Requirements for Grant Recipients:

1. Grantees must have a sponsoring organization that is a school, faith-based organization, or community-based agency. The sponsoring organization must be willing to assume fiscal responsibility for the funds awarded.
2. Grantees must have an adult advisor that works with and supports the youth group leading the project and who acts as the adult contact. The advisor ensures submission of the final report by the deadline and the appropriate use of grant funds.
3. Grantees must have a minimum of 4 youth and 1 adult advisor involved in the project.
4. The grantee must send two youth representatives and the adult advisor to the Youth Training in Lane County.
5. Grantees must participate in a minimum of two activities or events, one of which be an advocacy activity with local or state decision makers (town or city council members, state House Representative and/or State Senator from your group's legislative district).

Reporting:

1. Grantees will attend monthly check-in meetings as needed via telephone with ALA in Oregon staff, and must submit monthly updates with receipts.
2. Grantees must provide ALA in Oregon staff with copies of any materials produced, photographs taken, and media coverage earned as a result of grant activities.
3. Final reports, including details of how funds were spent, are to be submitted to ALA in Oregon staff by June 3, 2016.

Notice to Applicants:

1. Money awarded through the grant program cannot be spent on lobbying (call for action and/or direct support of state legislation) on behalf of a specific bill.
2. Grant recipients and their advisors may not receive funding or have affiliations or contractual relationships with any tobacco company, its affiliates or subsidiaries, or its parent company.

Application Process: This application is in two parts—the youth portion and the adult advisor portion. The youth portion should be completed by the youth group, and the advisor should fill out the adult portion. Both sections must be included in your submission in order for your application to be considered. Electronic submissions are preferred. If you are unable to submit your application electronically, please advise us in advance that you will be sending your application via regular mail. Mailed applications must be received by December 18, 2015.

You may include



additional materials

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with you application such as pictures, letters of support, stories, news articles about your group, or videos. The materials you submit will not be returned. ALA in Oregon reserves the right to use submitted materials from grantees for program promotion and evaluation.

Grant award decisions will be made by a Grants Committee comprised of individuals with tobacco prevention and advocacy experience. If you have any questions about the application process please contact Tiffany Belser, Lung Health Manager, at (503) 718-6141 or tbelser@lungoregon.org.

Timeline:

1. Deadline for Applications: December 18, 2015.
2. Notification of Funding: January 4, 2016.
3. Required YTEP Training for all grantees: January 29 , 2016 in Lane County
4. All grant activities and final reports to be completed by June 3, 2016

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2015-2016 Grant Application

PART 1: Youth Application

Please complete this form electronically and submit it along with any attachments to your adult advisor by email.

Submit Youth and Adult Applications and attachments by email to tbelser@lungoregon.org by December 18, 2015.

Name of the Club or Organization

Address

Phone

Student Leader

Student Leader agrees to serve as contact and lead on this grant. Student Leader commits to:

- Completing project activities
- Attending the YTEP Training
- Sending one additional student member of the group to the YTEP Training
- Submitting receipts with quarterly reports
- Cooperating with the ALA in Oregon staff and Grants Committee
- Appropriately using and reporting on grant funds
- Not accepting any funding from the tobacco industry or any of its affiliates

School

Phone

Email

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1. Describe your organization, including what you normally do at meetings.
2. How many students are active in this organization?
 - a. At the beginning of the school year
 - b. At the end of the school year
 - c. Over the summer
3. What grades are your members in?
4. How often and where does your group meet?
5. How long has your group been active?

<input type="checkbox"/> Since this school year	<input type="checkbox"/> Since last school year
<input type="checkbox"/> Since before last school year	<input type="checkbox"/> Since this past summer
6. How does YTEP fit into the activities you have planned for this year?
7. Why do you believe your group should be part of YTEP? Please feel free to be creative. You can express yourself however you choose. Include your answer here and send email attachments or links for other items such as posters, videos, and music.

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8. YTEP involves two parts:

Part 1 is a community awareness or activism project or event to raise awareness about the threat tobacco poses to the health and future of Lane County youth. What idea or ideas does your group have for this part of the grant?

Part 2 is advocacy—working with decision makers at the local or state level to improve tobacco-related policies in your community. The goal is to improve leaders' understanding of and increase leaders' support for a specific tobacco policy change that will benefit your peers and your community. What ideas do you have for working towards a specific tobacco policy change that will benefit youth and the community?

9. Who completed this application?

Please email this form to your advisor along with any attachments.

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PART 2: Adult Application

Please complete this form electronically and email it along with the Youth Application and any attachments to tbelser@lungoregon.org by December 18, 2015.

Name of Student Club or Organization

Address

Phone

Adult Advisor

Adult Advisor agrees to serve as contact and lead on this grant. Adult Advisor must commit to support this project through the end of the grant in 2016. Adult Advisor also commits to:

- Completing project activities
- Participating in the YTEP Training
- Submitting receipts along with monthly updates and an end-of-year report
- Cooperating with the ALA staff and Grants Committee
- Appropriately using and reporting on grant funds
- Not accepting any funding from the tobacco industry or any of its affiliates

Adult Advisor Name

Phone

Email

School or Organizational Affiliation

1. In what capacity do you work with this student group?

2. How long have you worked with this group?

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3. This program is a youth-led initiative. Please describe your experience and comfort with supporting youth-led groups.

4. How does this grant program fit into the mission and activities of the group this year?

5. Can you agree to support your group's efforts to advocate for change in a local tobacco policy? (Please note: advocacy involves education and promotion around a desired policy change, and is distinct from lobbying, which is asking for specific action such as voting a certain way on a certain bill.)

☐ Yes Comment:

☐ No Comment:

6. Does your group have access to (mark all that apply):

- | | |
|---------------------------------------|---|
| <input type="checkbox"/> Phone | <input type="checkbox"/> Social Networking Site |
| <input type="checkbox"/> Speakerphone | <input type="checkbox"/> Camera |
| <input type="checkbox"/> Computer | <input type="checkbox"/> Meeting Space |
| <input type="checkbox"/> Internet | |

7. Does your group have an organization or other fiscal agent that we can send a check to?

☐ Yes Make check out to:

☐ No Address:

Contact Person:

Contact Phone/Email:

Please return this application with the Youth Application and any attachments to tbelser@lungoregon.org by December 18, 2015.

If you have any questions or need assistance, please contact:

Tiffany Belser, Lung Health Manager
American Lung Association in Oregon
16037 SW Upper Boones Ferry Rd., Suite 165, Tigard, OR 97224
(503) 718-6141 or tbelser@lungoregon.org

