

Project: 4J Howard Elementary School (1336)
Date: October 19, 2015
To: Ryan Spain, 4J Facilities
From: Adam Davidson, PIVOT Architecture
Subject: Visual Communications Infographic Workshop

OVERVIEW:

The goal of this meeting to discuss the project, review possible opportunities, and brainstorm possible solutions. Part of this work will include identifying the research resources available to the infographic designers.

AGENDA:

1. Introductions

2. Description of Project Intent (5 min)

- a. Design creative and inspirational interpretive materials around four areas of interest:
 - i. The history of the Howard neighborhood and how it relates to the school.
 - ii. Technology Immersion. Technology is an integral part of the curriculum at Howard Elementary and the school is recognized as an Apple Distinguished School for its technology immersion program.
 - iii. Existing school items that are held in high importance with current staff. These items include existing cafeteria tile, roadrunner sign, wall hung rug, 5th grade classroom photos, etc. It's not been decided what will and what will not be moved to the new school, however, these items need to be incorporated in some way with the new school either with the new Infographic design or by other, separate means i.e. wall hung or display case photos.
 - iv. The use of the building as a teaching tool. How can building systems and features be revealed to impart an understanding of the physical and environmental performance of the building and site?

3. Opportunities Identified (50 min)

- a. Carl Oslund to lead discussion through 3-5 options of opportunities describing ideas, presenting examples or precedents, and suitable locations for installation as identified by PIVOT and Carl.

4. Brainstorming and Feedback (30 min)

- a. Reflect on the opportunities identified, provide feedback, and brainstorm possible solutions or other ideas.

5. Wrap-Up and Moving Forward (5 min)

- a. Next Steps:
 - i. Gather historical or other information (October – Early November)
 - ii. Generate concept design options (Mid to late November)
 - iii. Final presentation on design options and selection (late November)
 - iv. Document design and issue to bid (Early December)

MEETING NOTES:

Location & Time:

1. Howard School, upstairs break/conference room. 9 AM – 10:15 AM.
2. Walkthrough with Allan, Carl, Ryan, Dexter, and Adam followed meeting. Looked at cafeteria clay tiles, library rug, and other building elements.

Attendees:

1. 4J – Jon Lauch, Allan Chin, Ryan Spain, Dexter Rummel, Beth Gerot, Lori Henry, Sara Cramer
2. Oslund – Carl Oslund
3. PIVOT – Adam Davidson

General Comments:

1. There is an active community based organization in the neighborhoods of Howard and River Road that is working on branding this area as the Garden District. Neighborhood has higher percentage of gardens than rest of city (agriculture based). Very good historical resource.
2. Big interest in the History of the Howard Neighborhood along with the school itself. Priority interest area.
3. Second big interest was using the building as a teaching tool. The idea of combining the interest areas of technology immersion with using the building as a teaching tool was desired. This left (3) main interest areas:
 - a. History of the Howard Neighborhood - Human Settlement, Howard milestones, Resource milestones
 - b. Remembrance Imagery – Photography of existing items held in high importance, i.e. cafeteria clay tiles, library rug, tree out front (Deodora Cedar), other significant elements. Possibly combine into large art collage.
 - c. Use of Building as a Teaching Tool – Celebrate technology of the building; many green features, energy/water efficient.

4. 5th grade class photos to be located in Reception area; framed photos by school. PIVOT to suggest location.
5. Reusing and relocating the existing Howard sign out front will be separate from this scope.

Individual Comments:

1. Allan:
 - a. Interested in the history of Howard, celebrate the old classes.
 - b. Possibly use curriculum as a teaching tool; i.e. multiplication tables as graphics
 - c. 5th grade photos best displayed in office area.
 - d. Allan will be main Point of Contact (POC) for 4J regarding this scope.
2. Lori:
 - a. There are many longtime residents (generations) that still live in the Howard neighborhood and attended Howard school. **Celebrate the History of Us!**
 - b. Regarding the history of settlement of the neighborhood, begin with human settlement not just with pioneers.
 - c. Regarding technology, prefer to celebrate the history aspect of the subject.
 - d. Important to document with photos the large tree out front. Maybe look a salvaging the wood of the tree for use somewhere else.
3. Jon:
 - a. Important to separate interest areas of history from building as a teaching tool.
 - b. Likes the idea of each wing used as a different teaching tool. Celebrate the numerous building systems.
 - c. Would like the graphics to be timeless possibly adaptable for future.
 - d. Idea of image prism displaying old and new school. Image would change as someone walked by.

End Comments