



**The American Lung Association in Oregon's "Be Tobacco Free"
Tobacco Prevention Youth Poster Contest Guidelines**

Eligibility: Oregon students in third through fifth grade are encouraged to create an original poster, which portrays a clear and positive tobacco-free message.

Materials and Requirements:

- Posters cannot be smaller than 8" x 11" and cannot be larger than 14" x 18"
- Posters must be original and created by hand (paint, crayon, pen, etc.)
- Copyrighted cartoon characters and photographs cannot be used
- Do not sign the front of the poster
- All posters must include a tobacco-free message on the front
- A completed registration form must be taped (not glued) to the back of each entry
- Only one poster entry per youth will be accepted
- After judging is finalized, posters can returned to your school, upon request

Poster Judging will be based on:

- Clear tobacco message
- Neatness
- Creativity
- Originality
- Visual Effectiveness
- Positive Impact

Deadlines:

Contest opens on November 19, 2012. Last day to submit an entry is on January 18, 2013 at 5pm

Prizes:

1st Prize

School will receive \$250 to use for tobacco prevention materials
Student will win an iPod Touch plus \$50 to the Apple Store

2nd Prize

School will receive \$100 to use for tobacco prevention materials
Student will win an iPod NANO and \$25 to the Apple Store

3rd Prize

Student will win an iPod Shuffle plus \$25 to the Apple Store

Please send or deliver entries with registration forms attached to:

American Lung Association in Oregon

Attn: Tiffany Belser

7420 SW Bridgeport Rd., Ste 200 Tigard, OR 97224

Any questions please contact Tiffany Belser by phone 503-718-6141 or email

tbelser@lungoregon.org