## Big Green Help - Call for project ideas - Due by March 23rd

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**Subject :** Big Green Help - Call for project ideas - Due by March

23rd

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The Big Help Greens Your School

### **Calling All Big Helpers!**

Nickelodeon's The Big Help know kids everywhere are doing BIG THINGS to help take care of the environment. We want to hear all about it! To celebrate Earth Day 2012, The Big Help & National Wildlife Federation are teaming up with National Environmental Education Foundation, & NEA Foundation to turn the spotlight on schools and shout them out for cool, fun, and innovative kid-led green projects.

## We Want to Hear about YOUR Environmental Project at YOUR School!

Teachers, principals, and school administrators! Here's your chance to get some green love from Nick and bring some excitement to kids in your community. Tell us what your school is planning or has done as a project to help the environment.

#### **Prizes**

- Dozens of projects will be featured online at Nick.com
- 10 projects will receive a \$1,000 spot award to help take their environmental project to the next level.
- 5 projects will receive "shout outs" on Nickelodeon and/or Nick.com.
- 1 project will be chosen for a visit by Nickelodeon. In order to be considered for a visit from Nick and NWF, your project must take place between April 1<sup>St</sup> and 16<sup>th</sup>

# Who is Eligible?

Elementary, middle and high schools (public and private) and after-school community-based programs with 501(c)(3) status. We have nothing but LOVE for Hawaii and Alaska, so all 50 states are eligible.

#### Deadline

All nomination must be received by March 30, 2012

Get your <u>project nomination</u> form and learn how to submit your videos.

Please don't be shy about sending photos & videos to help tell us your story! With proper permission, Nickelodeon might use them on Nick or Nick.com.

If you have any questions, please contact Eliza Russell at <a href="mailto:educators@nwf.org">educators@nwf.org</a>

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