

Become an **EMazing** Reader!

Eugene Emeralds Reading Program 2012

Become a part of the Emeralds Reading Program and make reading even more fun in your classroom! This incentive-based program is completely FREE for your school and can be adapted to any grade level.

Who: Eugene Emeralds Baseball Team, Sluggo and YOU!

What: Reading incentive program designed to motivate students to become better readers. Students complete a goal set by his or her teacher and receive two free tickets to an Emeralds game.

When: March-June

Where: YOUR school and PK Park

How it works...at YOUR school:

Your school and the Eugene Emeralds schedule a date for your Reading Program Kick-off Assembly in March. At the assembly, Sluggo and members of the Emeralds front office talk about the importance of reading before putting on an interactive performance of Ernest Thayer's classic baseball poem "Casey at the Bat."

At the end of the assembly the Emeralds staff will supply each participating teacher with bookmarks for his or her class. Each bookmark has 10 slots in which the student can log his or her reading tasks. Each individual teacher sets the 10-task goal, whether that is 10 books, 10 chapters or, for those who can't read, 10 books read to the student.

The teacher will report how many students have completed their bookmarks to a school representative and the Emeralds will provide two free tickets for each student who completed his or her goal!



How it works...at PK Park:

The vouchers received by the students will be good for scheduled Reading Program dates. The 2012 dates are June 16th, 17th, 18th, and 19th

If you are interested, we can even help you arrange a school-wide fundraising outing for all of the reading program participants and their families for one of the given Reading Program game dates. If you choose to come as a school, the Emeralds can provide discounted tickets for family members, a representative from the school can throw out a ceremonial first pitch and the school can participate in a pre-game parade around the field.



For more information, please contact Teigh Bowen at (541) 342-5367 or at teigh@emeraldsbaseball.com