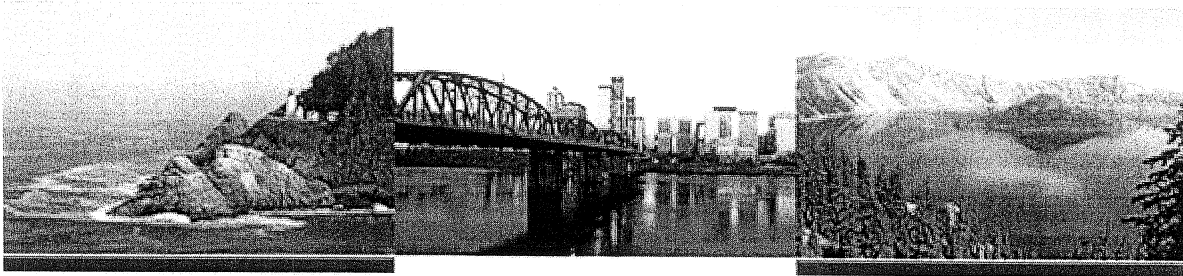


OREGON BANKERS ASSOCIATION  
INDEPENDENT COMMUNITY BANKS OF OREGON



National Teach Children to Save Day April 21, 2009

## ABA Issues Million Child Challenge



This year the ABA Education Foundation is calling on bankers to accept the Million Child Challenge and teach saving lessons to 1 million students through the Teach Children to Save program and [teachchildrentosave.com](http://teachchildrentosave.com). This Million Child Challenge will help build a generation of savers and aid in our nation's economic recovery.

### The Million Child Challenge will kick off with the 13th annual Teach Children to Save Day on

**April 21.** Thousands of bankers will teach saving skills to young people on this day. Taught in classrooms, during the schoolday, these lessons focus on the fundamentals of saving, such as how to save, why to save and where to save. Bankers will report the number of students reached to the ABA Education Foundation to be counted as part of the Million Child Challenge.

Many of our nation's youth develop spending habits before they develop savings habits. The Million Child Challenge aims to reverse that trend. Now is the time to build an army of savers when, unfortunately, the pitfalls of not saving are more apparent than ever. Financial education will not reverse the economic downturn, but it will help to speed our nation's recovery.

[Register your participation](#)

- ABA Issues Million Child Challenge
- Get Involved
- Watch the 2008 Teach Children to Save Day Video



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## Get Involved

### 5 Easy Steps to Participate in Teach Children to Save Day

1. Sign up at [www.abaef.com](http://www.abaef.com) and get access to exclusive bonus materials, including:

- Certificates of Participation for bankers and students
- Pre-lesson handout for teachers
- Handouts for students
- Post-lesson handout for parents
- Sample text to use when contacting schools and recruiting volunteers from the bank

2. Purchase a [Teach Children to Save Resource kit](#) for ideas, step-by-step lesson plans and instructions.

3. Contact a [school](#), youth group or other organization to set up an event. Use the resource kit and downloadable materials for detailed instructions and sample text.

4. Use kit materials to promote your event in the media and in your community. Customize the fill-in-the-blank news release and Op-Ed to promote financial education.



5. Let us know how your event went by sending a two sentence caption and one digital picture that best represents the lessons you taught. Send the picture and caption to [arose@oregonbankers.com](mailto:arose@oregonbankers.com) and you'll be listed on the Teach Children to Save coverage page.

## Watch Our 2008 Teach Children to Save Day Video

Oregon bankers and former State Treasurer Randall Edwards visited Bush Elementary in Salem on Teach Children to Save Day, April 29, 2008.

On this day, over 270 bankers across the state participated in classrooms and at local branches to teach important financial savings lessons to children.

*Shown right: OBA Chair Lark Wysham reads the *The Berenstain Bears' Mad, Mad, Mad Toy Craze* to students.*



[Watch the video](#)

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