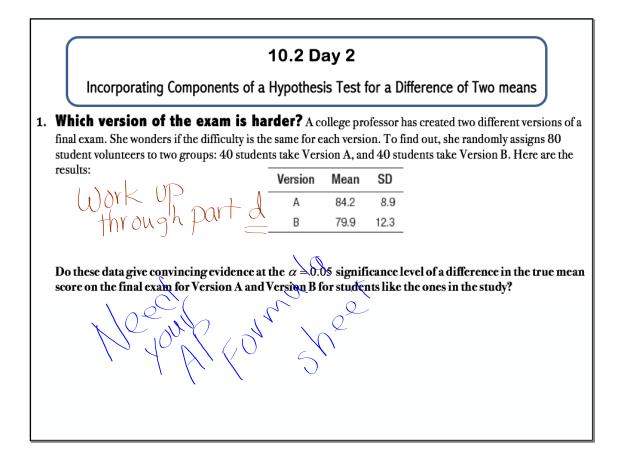


C	EXPERIMENTAL DESIGN 12
5	Sampling error occurs
(A) when interviewers make mistakes resulting in bias.
(B) when interviewers use judgment instead of random choice in picking the sample.
(C) when samples are too small.
(D) because a sample statistic is used to estimate a population parameter.
	E) in all of the above cases.
	Different samples give different statistics, all of which are estimates for the same population parameter, and so error, called sampling error, is naturally present.
	Answer: D

EXPERIMENTAL A sales represent	COLUMN AND A				
A sales represent	Contraction of Contraction				
A sales representative wishes to survey her client base of 47 companies. She has 47 business cards, all of the identical size, from her contacts in the companies, and decides to drop them all in a small box, shake them up, and reach in to pick 5 cards for her sample. This procedure is an example of which type of sampling?					
(A) Cluster	(B) Convenience	(C) Simple random			
(D) Stratified	(E) Systematic		- 198		
(b) stratified	(L) Systematic				
ne desired size de sample of	ze has an equa f five companie t is also true t	es has an equal ch hat each company	ance of being selected. has an equal chance o		
undergo drug t	s percent of all 1,200 tests. To do this, each	players) is to be randomly team is instructed to pur r	selected to		
random sample	e of the 1,200 baseba	Il players?	in a simple		
(A) Yes, becaus	se each player has the	same chance of being selec	ted.		
(B) V	e each team is equall	y represented.			
(b) Yes, Decaus					
(C) Yes, becaus	e this is an example o andom sampling.	of stratified sampling, which	is a special case		
(C) Yes, becaus of simple ra	andom sampling.		is a special case		
(C) Yes, becaus of simple ra (D) No, becaus (E) No, 1	e the teams are not c				
	A simple ran the desired side the sample of yen though it ed, this by it Each of the 30 of 60 players (undergo drug to in a hat and ran random sample	A simple random sample the desired size has an equa- le sample of five compani- ven though it is also true t ed, this by itself would not be added to be added to be added to be determined and the second to be added so f 60 players (5 percent of all 1,200 undergo drug tests. To do this, each in a hat and randomly draw two nar random sample of the 1,200 baseba	A simple random sample (SRS) is one in while desired size has an equal chance of being le sample of five companies has an equal charter though it is also true that each company ed, this by itself would not ensure that we have have been solved to be an equal to be to be an equal to be an equal to be to be an equal to be toble to be to be to be to be toble to be toble		

10.2 Dayid

Today, you will continue to deal with *differences of means* (μ_1 - μ_2), but instead of creating confidence intervals you will switch back to conducting a hypotheses test instead.



(a) State appropriate hypotheses for performing a significance test. Be sure to define the parameters of interest. Try to incorporate subscripts that go with the context of the situation.

 $H_0: \mu_A - \mu_B = 0$

 $H_a: \mu_A - \mu_B \neq 0$

where μ_A = the true mean score on Version A of the final exam for students like the ones in the study and μ_B = the true mean score on Version B of the final exam for students like the ones in the study.

(b) Good news. The Random, 10%, and Normal/Large Sample conditions are exactly the same for significance tests for a difference in means as they were for a confidence interval for a difference in means. WooHoo! Go ahead and check the conditions.

Random: The 80 subjects were randomly assigned to Version A or Version B. \checkmark

Normal/Large Sample: $n_A = 40 \ge 30$ and $n_B = 40 \ge 30$.

(c) The table of information has been updated below to include the standard deviation and the sample size of each of the randomly assigned groups.

	Version	Number of students	Mean	SD	
2	А	40	84.2	8.9	
	В	40	79.9	12.3	

Explain why the sample results give some evidence for the alternative hypothesis.

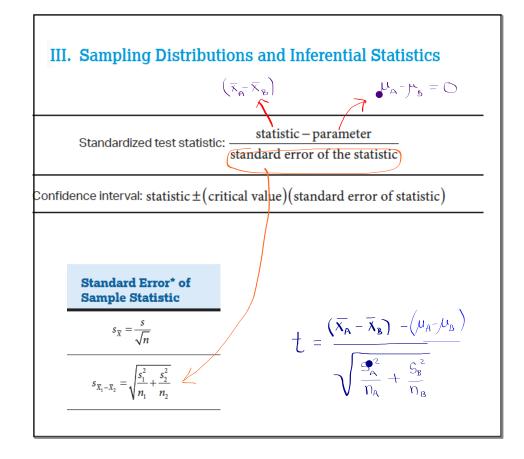
(c) The table of information has been updated below to include the standard deviation and the sample size of each of the randomly assigned groups.

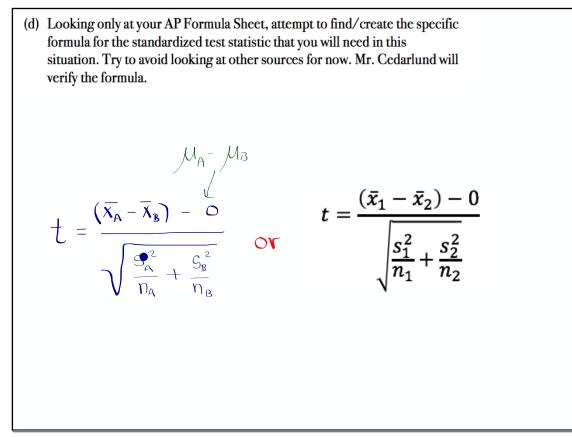
Version	Number of students	Mean	SD
A	40	84.2	8.9
в	40	79.9	12.3

Explain why the sample results give some evidence for the alternative hypothesis. The observed difference in the sample means is $\overline{X_A} - \overline{X_B} =$ 84.2-79.9 = 4.3, which gives some evidence in favor of Ha because 4.3 = 0

 \overline{X}_{A} -

(d) Looking only at your AP Formula Sheet, attempt to find/create the specific formula for the standardized test statistic that you will need in this situation. Try to avoid looking at other sources for now. Mr. Cedarlund will verify the formula.





(e) First calculate the standardized test statistic and the P-value using Option 2 Option 2: Use the smaller degrees of freedom. Then use Table B or t_{cdf} to calculate the P-value

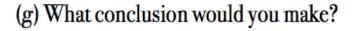
(f) Now Re-calculate the standardized test statistic and the P-value using Option 1 (Option 1: Use 2-SampTTest on your calculator. Report the *t* statistic, P-value, and the df.)

(c) First calculate the standardized test statistic and the P-value using Option 2
(Option 2: Use the smaller degrees of freedom. Then use Table B or
$$t_{cdf}$$
 to calculate the P-value)

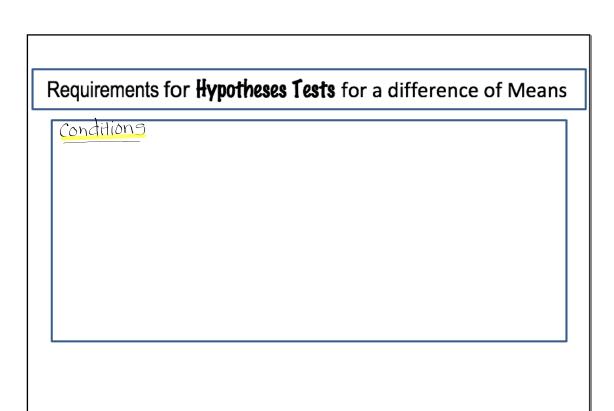
$$t = \frac{(14.2 - 79.3) - 0}{\sqrt{140} + \frac{12.3}{40}} = 1.79 \rightarrow df = 39 \rightarrow TABLE B \rightarrow P-Volke between .025 and .057 TWO Tailed 2(057) and .057 TWO Tailed 2(057) and .057 TWO Tailed 2(057) and .059 TWO Tailed 2(057) and$$

(c) First calculate the standardized test statistic and the P-value using Option 2
(Option 2: Use the smaller degrees of freedom. Then use Table B or
$$t_{cdf}$$
 to calculate the P-value)

$$t = (\frac{(94.2 - 79.9) - 0}{\sqrt{9.42} + \frac{17.3}{40}} = 1.79 \Rightarrow df = 39 \Rightarrow TABLE B \Rightarrow P-Value between .025 and .05 Two Tabled 2(.025) and .05 Two Tabled 2(.025) and .05 (.05 < P-Value 2 0.10)
$$if t_{cdf} \left[buller 1.79, upper 1000, 37 \right] K2 = (.021)$$
(f) Now Re-calculate the standardized test statistic and the P-value using Option 1 (Option 1: Use 2-SampTTest on your calculator. Report the t statistic, P-value = .078 using df = T1.05
2-SampTTEst gives $t = 1.79$ and P-Value = .078 using df = T1.05$$

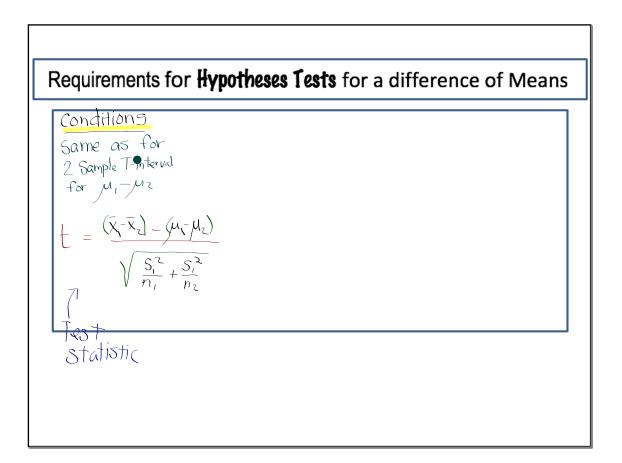


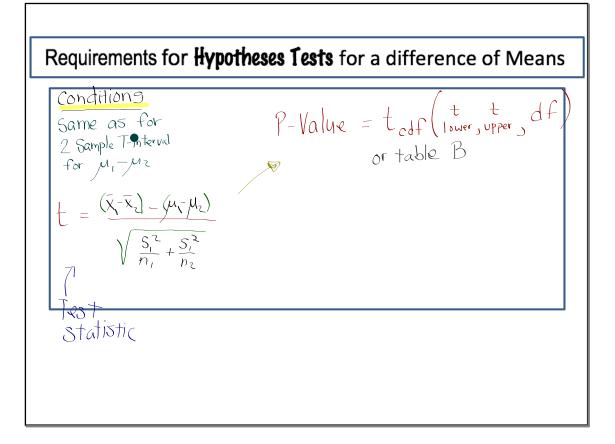
(g) What conclusion would you make? Because the P-Value of 0.078 > d=.05, we fail to reject the There is not convincing evidence of a difference in the true mean score on Version A and Version B of the final exam for students like the ones in the Study.

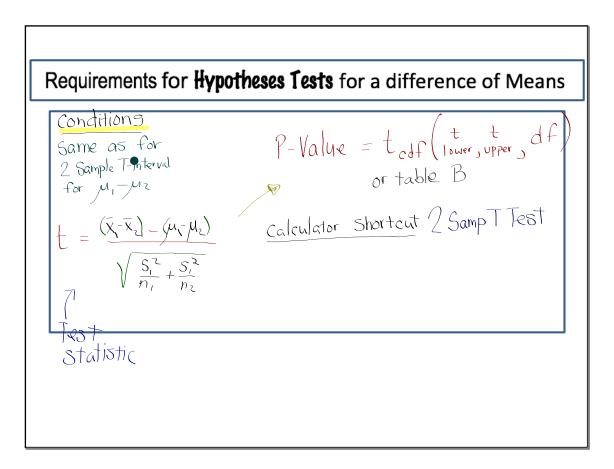


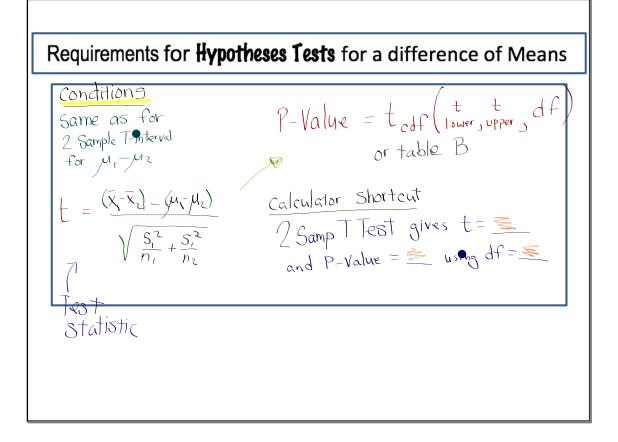


Conditions Same as for 2 Sample T-Interval for MI-MZ







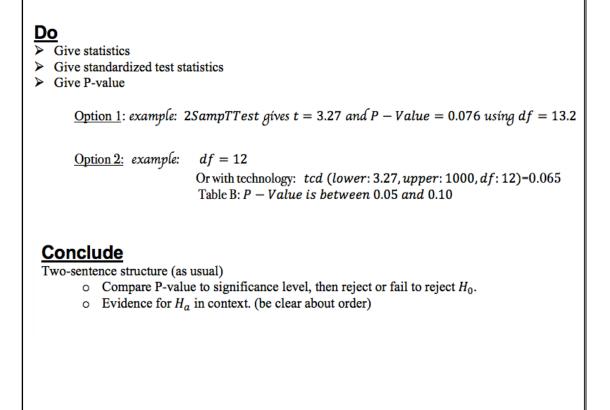


State

- > State Hypotheses (using subscripts and be informative and helpful)
- Give significance level
- Define both parameters

<u>Plan</u>

- Identify the procedure
- State and check conditions (In experiments, we are not sampling w/o replacement so don't check 10% cond.)



It's time for . "HOT POTAto INFERENCE 1 11

PAIRS 2) ONE Paper ONE person starts with it The other observes/coaches Until Mr. C says. Rotate ...

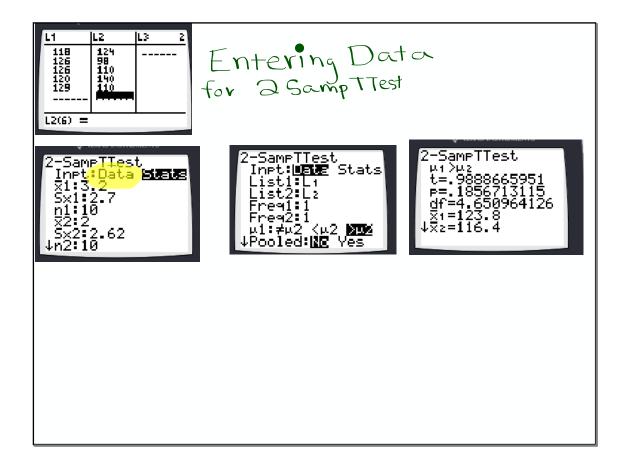
Put it All Together - Does labeling menus reduce calories?

According to a Stanford Business article, Americans may eat fewer calories at restaurants if the calories of the food items are labeled on the menu. To investigate this, researchers compared Starbucks receipts from locations where the menus were labeled to receipts from stores where the menus were not labeled. A random sample of 30 receipts from stores with the menus labeled had an average number of calories of 225 calories with a standard deviation of 100 calories. A random sample of 40 receipts from stores without menus labeled showed an average of 265 calories per receipt with a standard deviation of 75 calories. Does this provide convincing evidence that the average calories per receipt at Starbucks with a labeled menu is less than at a Starbucks without labeled menus?

Each group to write a portion of the solution

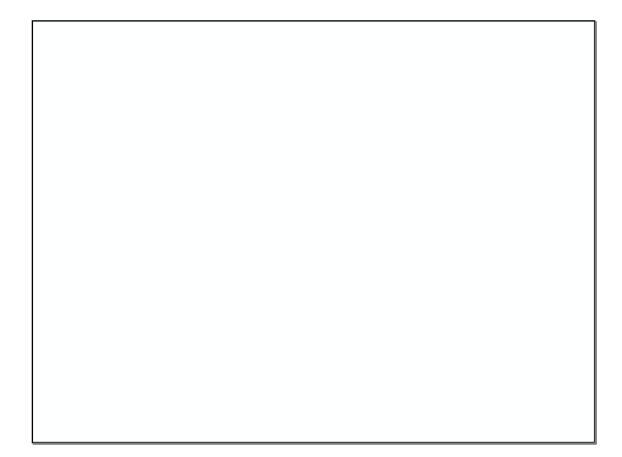
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10.2....51-57(odd), 67, 69-72

and study pp. 673-682 !



Put it All Together - Significance Test for a Difference in Means

How quickly do synthetic fabrics such as polyester decay in landfills? A researcher buried polyester strips in the soil for different lengths of time, then dug up the strips and measured the force required to break them. Breaking strength is easy to measure and is a good indicator of decay. Lower strength means the fabric has decayed more. For one part of the study, the researcher buried 10 strips of polyester fabric in well-drained soil in the summer. The strips were randomly assigned to two groups: 5 of them were buried for 2 weeks and the other 5 were buried for 16 weeks. Here are the breaking strengths in pounds:

Group 1 (2 weeks)	118	126	126	120	129
Group 2 (16 weeks)	124	98	110	140	110

Do the data give convincing evidence that polyester decays more in 16 weeks than in 2 weeks, on average

