

Does labeling menus reduce calories?

STATE $\mu_1 - \mu_2 \rightarrow$ true difference in mean calorie intake

$$H_0: \mu_1 - \mu_2 = 0$$

$$H_a: \mu_1 - \mu_2 < 0$$

$$\alpha = 0.05$$

Statistic $\bar{x}_1 - \bar{x}_2 = 225 - 265$
 $= -40$
calories

Plan Two Sample t test for $\mu_1 - \mu_2$

Random
"random sample of 30 (and 40) receipts" ✓

10%

$$30 < \frac{1}{10} \text{ (all receipts)} \quad \checkmark$$

$$40 < \frac{1}{10} \text{ (all receipts)}$$

Normal - Large Sample

$$30 \geq 30 \quad \text{CLT} \quad \checkmark$$

$$40 \geq 30$$

DO $\mu_1 - \mu_2 = 0$ $S_{\bar{x}_1 - \bar{x}_2} = \sqrt{\frac{100^2}{30} + \frac{75^2}{40}}$
 $= 21.77$

$$t = \frac{\bar{x}_1 - \bar{x}_2 - 0}{S_{\bar{x}_1 - \bar{x}_2}} = \frac{-40 - 0}{21.77} = -1.84$$

$$P\text{-value} = 0.038$$

Conclude

We reject H_0 since P-value of $.038 < \alpha = .05$.

\therefore There is convincing evidence that the average calories per receipt at a store with a labeled menu is less than at a store without labeled menus.

OR 2 Samp T Test gives $t = -1.84$
and P-value = 0.036 using $df = 51.8$

Alternative conclusion/interpretation
Assuming there is no difference in the avg. number of calories between the stores, there is a 0.038 prob. of getting a difference of -40 calories or less just by chance alone