# Pick Up the

## Warm up

#### Warm Up 4.2 Day 3

#### **Boosting Preemies**

Do blood-building drugs help brain development in babies born prematurely?

Researchers randomly assigned 53 babies, born more than a month premature and weighing less than 3 pounds, to one of three groups. Babies either received injections of erythropoientin (EPO) three times a week, darbepoetin once a week for several weeks, or no treatment. Results? Babies who got the medicines sored much better by age 4 on measures of intelligence, language, and memory than the babies who received no treatment.

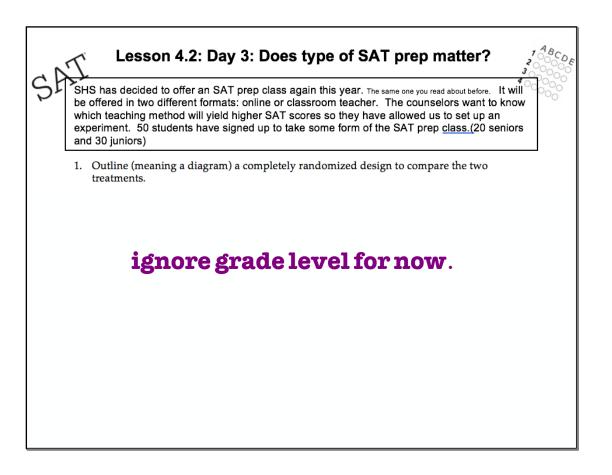
a) Explain how this experiment used comparison?

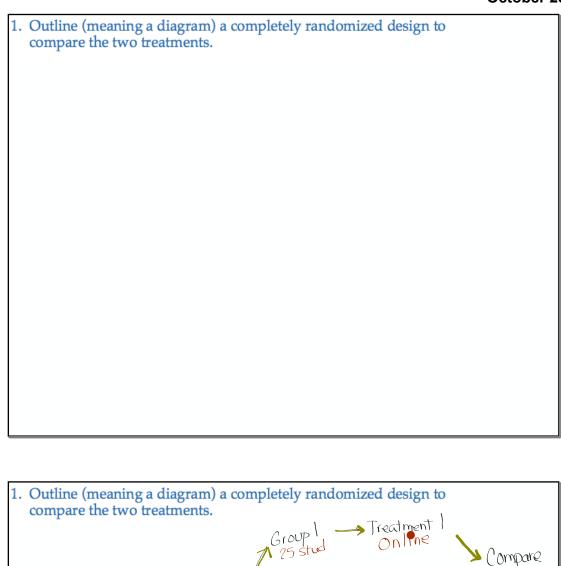
**c)** Name two variables that were controlled in this experiment and why it was beneficial to control these variables.

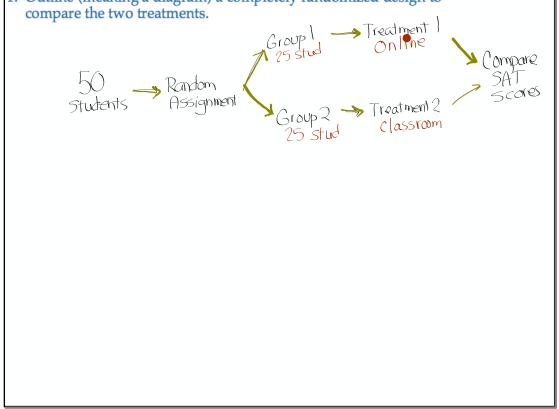
**d**) Explain how this experiment used replication. What is the purpose of replication in this context?

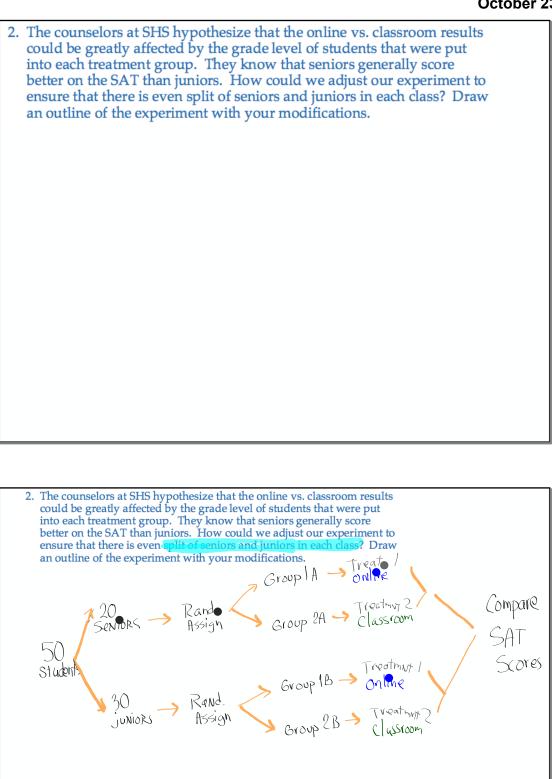
### Randomized Block Designs

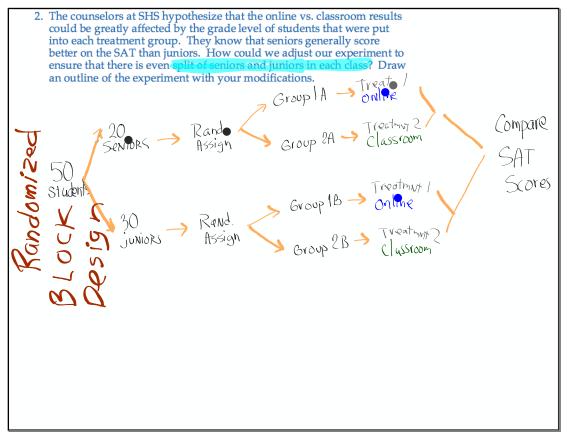
A strategy to help account for variability in the response that is introduced by an uncontrolled variable











A **block** is a group of experimental units that are known before the experiment to be similar in some way that is expected to affect the response to the treatments.

In a **randomized block design**, the random assignment of experimental units to treatments is carried out separately within each block.

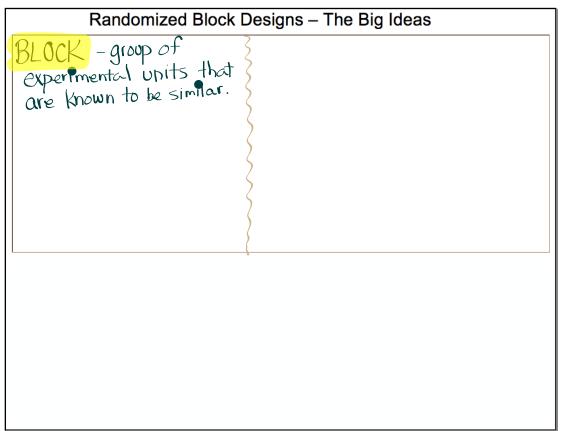
Using a randomized block design allows us to account for the variation in the response that is due to the blocking variable. This makes it easier to determine if one treatment is really more effective than the other. When blocks are formed wisely, it is easier to find convincing evidence that one treatment is more effective than another.

3. The counselors are now worried that a student's GPA is certainly going to affect their SAT score. Let's look only at the Juniors. We want to be sure that the different GPAs are being evenly distributed into the two treatment groups.

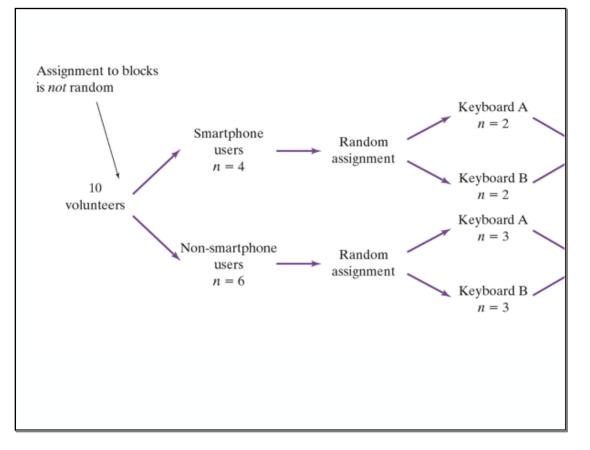
How could we be sure the GPAs are evenly distributed?

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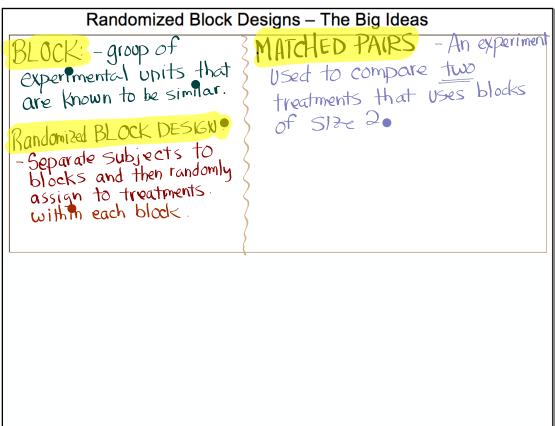
Randomized Block Designs – The Big Ideas	_



Randomized Block	esigns – The Big Ideas
BLOCK: - group of experimental units that are known to be similar.	
Randomized BLOCK DESIGN. - Separate Subjects to blocks and then randomly assign to treatments within each block.	



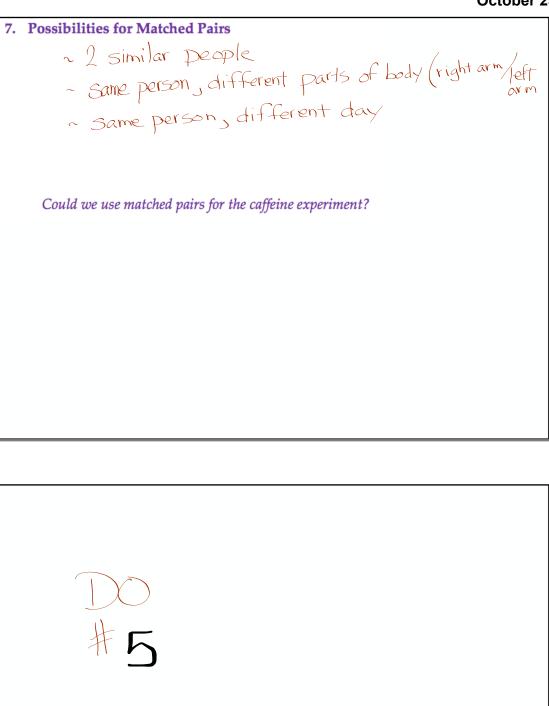
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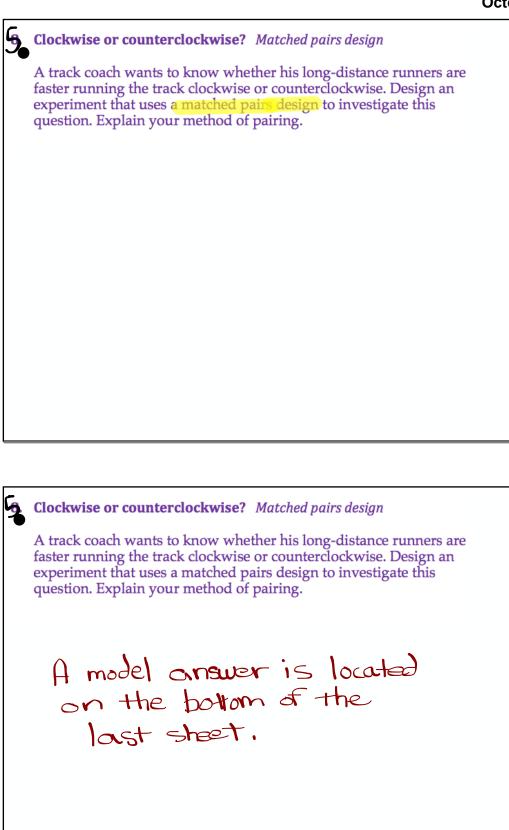


Randomized Block Designs – The Big Ideas MATCHED PAIRS - An experiment BLOCK: - group of experimental units that Used to compare two are known to be similar. treatments that uses blocks of Size 2. Randomized BLOCK DESIGN. Two very similar experimental Units are paired and then -Separate subjects to blocks and then randomly randomly assigned to a assign to treatments. within each block treatment.

What is the benefit of blocking?
Blocking accounts for a source of <u><u>Ariabilit</u>, just like stratifying</u> . This means that
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In general, how can we determine which variables might be best for blocking?
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	ate variability in the response.	
(e.g., Caffeine toleranco		<u>exer Ber</u>
	blocking and stratifying?	
Blocking is to experiments	as <u>Stratifying is</u> u	Sampling
		$\bigcirc$
are some variables that v	ve can block for in the caffeine e	periment?
Anything that would crea	ate variability in the response.	
Anything that would crea		
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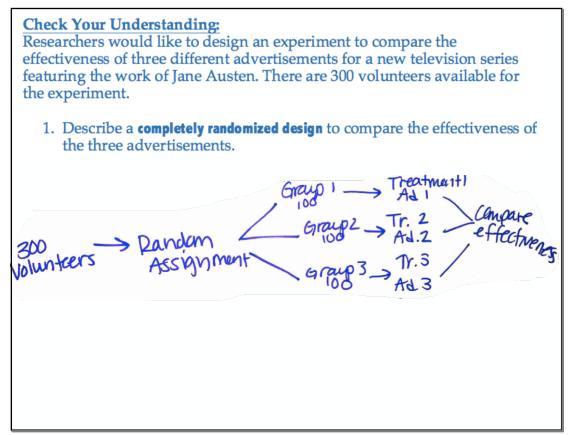


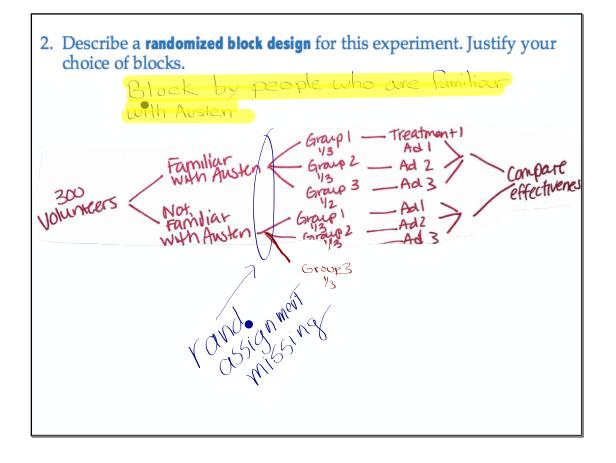


#### Check Your Understanding:

Researchers would like to design an experiment to compare the effectiveness of three different advertisements for a new television series featuring the work of Jane Austen. There are 300 volunteers available for the experiment.

1. Describe a **completely randomized design** to compare the effectiveness of the three advertisements.





3. Why might a randomized block design be preferable in this context? It minimizes the variability caused by those who have or haven't any familiarity with Austen. The ads may have different effectiveness based on

