

## **Elevator Speech**

My PSA is going to be about Healthy Life Styles. In my PSA I will inform people about different life styles that are healthy and how they benefit you. I will include mostly videos that I film at school and maybe my house, I also will include some pictures with either voice overs or text boxes, and some blank text pages. At the end of my PSA, I will have a call to action.

My PSA is targeted towards middle school students and high school students. It also could impact young adults. By watching my PSA people will learn easy, healthy life styles and how they could impact you and your peers. People should care about this topic because it can change your life greatly.