

1. My company is called 'Ludo'. It was founded on October 7<sup>th</sup>, 2015. The owner is Bailey Bardwell. It was founded purely for the reason of serving nice food for a cheap price.

2. Our unique prices on our food is what makes us unique, we try our best to make our prices casual but very good food.

3. The work environment is very top notch, we want to be able to allow you to have an expensive experience, just without having to pay the expensive. The structure is a black dim light building with a bright red interior color. Employees should work together without complaint, and are required to wear a uniform. If needed, complaints will be handled with a complaint box that I will never check.

4. Targeted audiences are anyone who wishes for a top notch experience, for a top notch price.

5. "Where expensive meets cheap."