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Period. 5

Elevator Speech

This PSA group project will be about how to access and work school email. Many students have problems accessing and working their school email. Part of the PSA will include iPad email/ 4j secure syncing. This PSA will help students and teachers waste less time.

This needs attention because more students are entering Cal young and they don't know how to access their emails and teacher and helpers can't get to everyone fast enough.

Our target audience is all the students of Cal young students that can't access their email. Year after year this problem has showed up due to students every year as 6th graders who don't know how to use it, and students who transfer to Cal Young.

Our call to action is to help students know how to set up and access email to save time and resources.

Our PSA will be about 1.5 minutes