

Chapter 3-Vocabulary-Part I

Ad hominem

Ad populum (bandwagon)

Appeal to false authority

Argument

Assumption (warrant)

Backing

Begging the question

Circular reasoning

Claim

Claim of fact

Claim of policy

Claim of value

Classical oration

Introduction

Narration

Confirmation

Refutation

Closed thesis

Denotation

Connotation

Post hoc ergo propter hoc

