

**EVIDENCE OF APPEALS TO ETHOS:**

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**EVIDENCE OF APPEALS TO PATHOS:**

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**EVIDENCE OF APPEALS TO LOGOS:**

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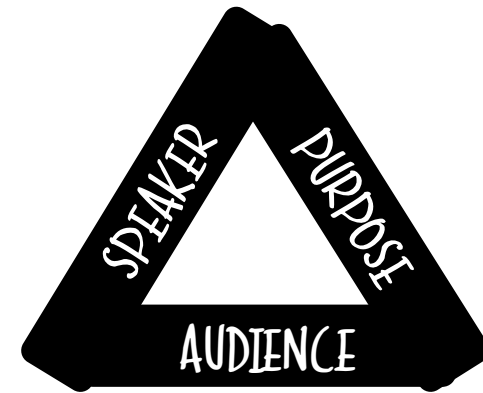
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**TITLE OF THE TEXT:**



**PUTTING IT ALL TOGETHER...**

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## EVIDENCE OF APPEALS TO ETHOS:

Ben Franklin cites his age and experience (P1) as the source of his belief in compromise.

## EVIDENCE OF APPEALS TO PATHOS:

Ben Franklin uses two humorous anecdotes (P1) to support his argument for compromise on the Constitution.

Ben Franklin uses the imagery of conflict (“cutting each others’ throats”) to show the outcome of refusing to compromise (P3).

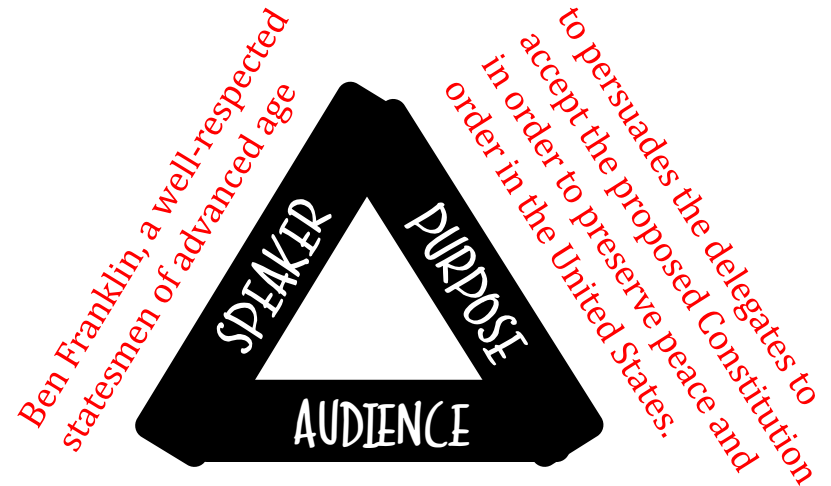
## EVIDENCE OF APPEALS TO LOGOS:

Ben Franklin reasons that a unified Constitution will create stability among the states and project strength to foreign enemies (P4).

Ben Franklin reasons that when a group of men work together on a problem, no one solution will ever satisfy everyone.

## TITLE OF THE TEXT:

Ben Franklin’s speech to the Continental Congress (1787)



## PUTTING IT ALL TOGETHER...

Ben Franklin seeks to persuade the delegates of the 1787 Constitutional Convention to compromise on the proposed Constitution by citing a long life of experience and reasoning that the advantages of compromise prevail over the risks of continued disagreement.

*SPEAKER .....PURPOSE.....AUDIENCE....through DEVICE #1, DEVICE #2, & DEVICE #3. (Notice how the words ethos, pathos, or logos do NOT appear in the thesis)*