AP Language Rhetorical Situation Notes

Facts and/or Characteristics Definition A single speaker or many can The source of a text; the person or produce a text. group who has created or is Speakers sometimes show bias in creating the text. their writing. Understanding the speaker helps the reader understand the purpose. Concept: Speaker Examples Non-examples □Politician giving a speech the audience (be sure to ☐ The author of a magazine distinguish from speaker) article

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Definition

Examples

The reason for a text's existence; not the <u>topic</u>, but what the speaker hopes to <u>ACCOMPLISH</u> with it.

Facts and/or Characteristics

Speakers may have more than one purpose with a text.
Writing about a text's purpose should include the phrase "in order to..."

Concept:

Purpose

Non-examples

Al Gore made the film *An Inconvenient Truth* in order to
persuade his audience to take
better care of our planet.

the topic, the message itself (be sure to distinguish from purpose)