

Alex Melconian

Broadcast Media

Period 5

2/20/14

## **Elevator Speech**

This PSA will be about staying fit, and exercising. It will be targeted toward middle/high school students. It will be about 45 to 60 seconds long. It will show kids the importance of staying fit. I will get my information from google, and other websites I may use. We will also interview the health and fitness teacher, mr. warren.